

A HISTORICAL DESCRIPTION OF
THE FUTURE BUSINESS LEADERS OF AMERICA
IN KANSAS FROM 1948 TO 1967

918

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CHAPTER I

THE PROBLEM AND DEFINITIONS OF TERMS USED

Youth organizations today provide a bridge between the classroom and the role that a young man and woman soon must assume in adult life. These organizations can help prepare the young person to meet his life responsibilities by allowing him to actually participate in decision-making, group interaction, and leadership roles.

Business and industry needs and is searching for young people with ability, initiative, imagination, a sense of responsibility, and a good business education. Thus, business education has a responsibility to prepare youth, not only with technical skills, but to give them an opportunity to develop these other qualities as well.

Hollis Guy aptly expressed the responsibility of business education when he said:

Education for leadership is a responsibility of business education that must be provided for the youth of today in order that they may live happily and prosper in the expanding economy of tomorrow. The schools have at their command the Future Business Leaders of America, an organization which serves as a means of giving young people who plan to enter business an opportunity to prepare for leadership as well as for employment.¹

Besides developing strong business leadership, the Future Business Leaders of America seeks to develop self-confidence in young people so

¹Hollis Guy, "The Good Department of Business Education Sponsors a Chapter of the Future Business Leaders of America," The Business Education Program in the Expanding Secondary School, Lloyd V. Douglas, ed. (National Education Association of Secondary School Principals, No. 40. Washington, D.C.: United Business Education Association), p. 52.

that these future businessmen and women will be able to participate more effectively in the community and business life of which they will soon be a part. The organization also serves to bring students together to deal with vocational preparation, national and community problems and worthwhile relationships with other groups interested in young people.

Under the guidance of business teachers, state supervisors, school administrators, and businessmen, the Future Business Leaders of America organization operates as a part of the total school program. The organization is open, on a nonselective basis, to high school and college students who are enrolled in business subjects and are interested in business. The general framework of the organization includes local chapters, state chapters, and the national organization. Sponsorship of the national organization is assumed by the National Business Education Association, a department of the National Education Association.

I. THE PROBLEM

Statement of the problem. The problem of this study was to compile a historical description of the Kansas chapters of the Future Business Leaders of America. The study depicted (1) the growth and development; (2) the leadership; and (3) the activities of the state and local chapters of the Future Business Leaders of America in Kansas.

Importance of the study. While the Future Business Leaders of America organization in Kansas has had strong leadership and steady growth at the state and local levels, a historical description of the activities and organization in Kansas has never been prepared. Such a

historical description should serve state and national chapter leadership as a useful reference of past activities and events. Also, the circulation of this study among the local chapter sponsors and members will inform them of the past and present activities and leadership of the Future Business Leaders of America organization in Kansas.

Delimitations of the study. This study was limited to the Kansas Future Business Leaders of America chapters. No attempt was made to include the Future Business Leaders of America national organization in this study unless the state or local Future Business Leaders of America organization was directly affected. Local chapter activities of the organization in Kansas were limited largely to the 1964-1967 years. The college chapters, Phi Beta Lambda, were not included in this study.

II. DEFINITIONS OF TERMS USED

Future Business Leaders of America. The Future Business Leaders of America is the national organization, composed of local and state chapters, for students interested in business. The organization is also referred to in abbreviated form as FBLA.

Phi Beta Lambda. This is the college division that operates under the same general principles as the Future Business Leaders of America functions in the high schools.

FBLA National Organization. The National organization is composed of all members of local and state chapters of FBLA and Phi Beta Lambda.

FBLA State Executive Committee. The State Executive Committee is composed of: (a) a chairman elected by the National Business Education Association, (b) one or two advisers elected by the NBEA, (c) NBEA's state chairman (exofficio), (d) sponsors of the chapters from which the state officers are elected, (e) sponsor of the host chapter for the state convention, and (f) one additional sponsor or businessman elected by the state chapter.²

State Advisory Board. The State Advisory Board is composed of one senior local sponsor, the state chairman, the assistant state chairman, and six business and professional people.³

Local chapter. The local chapter consists of young men and women enrolled in business subjects. The chapter is organized within the local secondary school in accordance with FBLA policy.

State chapter. The state chapters are composed of local FBLA chapters within the state. Sponsorship of the state chapters is vested by the National Business Education Association in either a State Department of Education, a state college or university, or in a state committee.⁴

State chairman. The state chairman is an adult, usually a business education teacher, appointed by the National Business Education Association to direct the activities of the state chapter.

²Future Business Leaders of America Handbook (Washington: National Business Education Association, 1963), p. 9.

³Statement by Richard F. Reicherter, personal interview.

⁴Handbook, op. cit. p. 29.

Assistant state chairman. The assistant state chairman is an adult, usually a business education teacher, appointed by the National Business Education Association.

State advisor. The state advisor is appointed by the National Business Education Association to serve as a member of the FBLA State Committee.

Chapter sponsor. A chapter sponsor is a business teacher who has the responsibility of guiding and directing the chapter officers in planning and implementing their duties.⁵

Active member. Any student who has completed or is regularly enrolled in a business subject may become an active member. He may retain his active membership status through his high school or college career by complying with the regulations and policies of the chapter.

Associate member. Following the termination of active membership status, a member may become an associate member by complying with the regulations and policies of the chapter.

Honorary member. Instructors, school principals, superintendents, businessmen and women, and others who are helping to advance business education and the FBLA may be elected to honorary membership by a

⁵Ibid., p. 22.

majority vote of the members of the chapter at any regular meeting, or in the business session at the national convention.

III. METHOD OF PROCEDURE AND SOURCES OF STUDY

The procedure for compiling the historical data for this study entailed two basic methods of approach. First, two different questionnaires were used as the primary devices for obtaining local chapter information. Secondly, a search of records affecting FBLA was made to obtain pertinent historical data.

Use of the background information questionnaire. To obtain needed background information on the availability of historical records at the local chapter level, a questionnaire was prepared for distribution to chapter sponsors. This questionnaire asked the present local sponsors to respond on the availability of past chapter records (eg. records of past sponsors, student membership, organizational activities) within their local chapter files. (See Appendix A for copy of questionnaire.)

At the dinner luncheon of the State FBLA Convention at Kansas State Teachers College in February 1968, each head chapter sponsor was given a questionnaire to complete and return that day. From the thirteen chapter sponsors responding, six indicated that their chapter records were incomplete or that existing records did not extend back to the time of the chapter organization. The results of this questionnaire and conversations with a number of chapter sponsors indicated that memory could recall information when records were nonexistent or misplaced. As

a result, the decision was made to obtain needed local chapter information by use of a questionnaire.

Preparation of the FBLA Chapter Questionnaire. A questionnaire (See Appendix B) was prepared to gather needed information and data on local FBLA chapters. Mr. Richard F. Reicharter, FBLA State Chairman, made suggestions and helped in the preparation of the questionnaire. Miss Marcella Mouser, Assistant State Chairman for FBLA in Kansas, also offered suggestions.

The chapter questionnaire was based on the four following major divisions:

1. Chapter Sponsors: The names of all present and past chapter sponsors and the years of service by these sponsors.
2. Local Chapter Organization: The date of chapter founding, the chapter constitution revisions if any, the frequency and time of day of chapter meetings and any past changes, amount of student dues in the past and present years, and the method of selecting candidates for state conventions.
3. Chapter Membership. The number of active student members for each year and the types of membership recognized.
4. Chapter Activities. Service projects, fund-raising projects and promotional projects.

In the area of chapter activities, the questions used were the tentative grouping of activities listed in the FBLA Handbook. Additional space was allowed for listing of projects not given in the questions.

Administration of the questionnaire. The FBLA chapter questionnaire consisted of four pages that were prepared for mailing to head local chapter sponsors. A letter of explanation of the study and the

need for the study accompanied the questionnaire. The cover letter was signed by Mr. Richard F. Reichert, State FBLA Chairman. A stamped, addressed return envelope was enclosed. (See Appendix B for copy of the cover letter.)

Response. The questionnaire was mailed to thirty-five chapter sponsors on April 9, 1968. A total of nineteen questionnaires were returned for a 54 per cent response by the stated deadline of April 23, 1968. On May 2, a reminder memorandum (See Appendix C for a copy of the memorandum) was sent to those chapters that had not responded. All but four of the sponsors originally receiving the questionnaire responded by May 11, 1968. An additional reminder by telephone call was made to these sponsors. All but two questionnaires were returned by those FBLA sponsors of currently active chapters.

As the search of historical records began, inactive past chapters were determined. Inquiries were made to locate many of those past chapter sponsors. There were approximately fourteen chapters in this category of which nine current addresses of past sponsors were found. Questionnaires with accompanying cover letters of explanation were sent to these past sponsors. A total of six of these sponsors responded with historical information.

Search of Documents and Publications. A search was made of many documents and publications for historical data concerning the Future Business Leaders of America in Kansas. Included in the documents and publications studied were minutes of executive committee meetings, state

convention minutes, programs of state and regional conventions, FBLA newspapers including the FBLA Banner and the FBLA Newsletter, the St. Mary's High News, bulletins by the national and state FBLA organization, and the FBLA Directories. A number of business education publications were searched for information concerning FBLA in Kansas. These periodicals included the Business Education Forum, the UBEA Forum, the National Business Education Quarterly, and The Kansas Business Teacher. Additional information was obtained from interviews with Mr. Richard F. Reichert, Kansas State FBLA Chairman.

Limitations of the procedure. Certain data on local chapters were incomplete, especially those chapters that had been inactive for a number of years. Attempts to locate past sponsors for additional data were only partly successful. Also, responding chapter sponsors in a few instances were unable to complete the chapter questionnaire due to lack of historical data at the local level. In these instances, the writer searched for the needed information to complete and fill in the existing gaps.

Conflicting data on local chapter membership existed in several instances. This conflicting data on local chapter membership can be attributed in part to interpretation of what constitutes membership. Membership records at the state level are based on paid membership at a given date. At the local chapter level, membership records consists of total membership at the end of a school year. As local chapter membership data were much more abundant and complete than other sources, membership figures in this study are based on information from the FBLA chapter

questionnaire. If this information could not be obtained from the questionnaire, other record sources were used whenever possible. A few responding chapter sponsors indicated that their replies were based on estimates.

CHAPTER II

REVIEW OF RELATED LITERATURE AND RESEARCH

A number of articles and studies have been completed on the Future Business Leaders of America. The articles describing FBLA are primarily concerned with the goals and objective of the organization, although a limited amount of historical literature has been written. Several research studies about FBLA have been conducted, but no studies have been made on the history of the organization. However, the studies did include research done on state and local chapter activities and leadership.

I. REVIEW OF RELATED LITERATURE

Objectives of the FBLA. The major objectives of the FBLA are given in the form of twelve purposes as stated in the Handbook:

1. Develop competent, aggressive business leadership.
2. Strengthen the confidence of young men and women in themselves and their work.
3. Create more interest and understanding in the intelligent choice of business occupations.
4. Encourage members in the development of individual projects and in establishing themselves in business.
5. Encourage members to improve the home and community.
6. Participate in worthy undertakings for the improvement of business and the community.
7. Develop character, train for useful citizenship, and foster patriotism.
8. Participate in cooperative effort.

9. Encourage and practice thrift.
10. Encourage improvement in scholarship and promote school loyalty.
11. Provide and encourage the development of organized recreational activities.
12. Improve and establish standards for entrance into store and office occupations.¹

Students interested in careers in business should belong to FBLA because:

The Future Business Leaders of America is providing the young people of America with experiences which cannot be paralleled in the classroom. Through FBLA students meet and make friends with many people---with business students and teachers from other high schools and colleges, with interesting and successful businessmen and women. FBLA affords opportunity for travel (to attend state and national conventions, opportunity to work on important committees, to hold office, to write letters, and to introduce speakers. On field trips it affords opportunity to witness the operations of banks and other types of businesses. It affords many opportunities for leadership, experience and service; and it brings the spirit of satisfaction with accomplishment of worthy objectives.²

A worthwhile goal of business education is to make the education of young people meaningful and related to actual work experiences, as illustrated in the following statement:

FBLA will offer students with a special interest in business an opportunity to develop these interests in companionship with other students having like interests. Further, the club may continue classroom activities, increase use of saleable skills, and give students experience in participating in a nationally organized activity. Guidancewise, it should help students in making a more sound decision regarding an appropriate business vocation.³

¹Handbook, op. cit., p. 3.

²Gladys Peck, "The Future Business Leaders of America," The National Business Education Quarterly, XXI (May, 1953), 41.

³Ardis F. Sheridan, "Preview the Need for an FBLA Chapter," The Balance Sheet, XXXXIII (December, 1961), 154-155.

Development of FBLA in the United States. During the 1937-38 year, Dr. Hamden L. Forkner of Teachers College, Columbia University, in answer to requests for a national organization for business students, proposed to the teachers of a number of business education groups that a plan of organization be set up for the thousands of business clubs in schools throughout the nation. By the fall of 1940 the National Council for Business Education accepted the official sponsorship and selected the name for the newly formed organization called the Future Business Leaders of America. The National Council then appointed committees to formulate general organizational plans.⁴

While plans were being laid for the establishment of FBLA chapters throughout the nation, the United States became involved in World War II. In spite of this difficulty, forty-one chapters were chartered by the end of 1942. The first local chapter was organized on February 3, 1942 at Johnson City, Tennessee.⁵ Even with World War II mobilization, thirty-eight additional chapters were organized from January 1, 1943 to July 1, 1946. Many of these early chapters established an enviable record of service through service projects to the United States during the war years.⁶

In July 1946, the National Council for Business Education and the Department of Business Education of the National Education Association

⁴Handbook, op. cit., p. 12.

⁵Hamden L. Forkner, "How FBLA Got Its Start," Business Education Forum, XI (May, 1947), 31.

⁶Handbook, op. cit., p. 13.

merged to form the United Business Education Association with its headquarters established at the NEA Center in Washington. Sponsorship of the Future Business Leaders of America organization was assumed by the United Business Education Association. In 1962 the name of the sponsoring organization was changed to the National Business Education Association.⁷

By 1947, the growth of local FBLA chapters had increased to the extent that Indiana and Iowa were the first states to organize at the state level.⁸ Other states have since organized state chapters.

Until 1958 chapters of the FBLA in high schools and colleges held meetings and conventions together when a sufficient number of college chapters had been organized to warrant a separate division for them.⁹ On campuses where the use of Greek letters for organizations is prohibited, college chapters use the title, College FBLA, instead of Phi Beta Lambda, the usual designation.¹⁰

Since the first chapter was chartered in 1942, the Future Business Leaders of America had grown by June, 1957, to include 1585 local chapters in forty-six states, the District of Columbia, Hawaii, and Cuba; from the two state chapters started in 1947, the organization

⁷Ibid.

⁸Ibid., p. 14.

⁹Donna Lee Madsen, "Proposed Guidelines For a Local Chapter of the Future Business Leaders of America" (unpublished Master's thesis, State College of Iowa, Cedar Falls, 1965), p. 14.

¹⁰Handbook, op. cit., p. 5.

expanded to twenty-five state chapters.¹¹ By April 26, 1968, there were 2,734 active FBLA chapters in the United States. As of April 29, 1968, there have been 4,413 chapters chartered.¹²

II. REVIEW OF RELATED RESEARCH

To date, only six research studies have been conducted concerning the Future Business Leaders of America organization. Callahan, in a study of commercial clubs in California, found that there was a trend for high school commercial clubs to affiliate with a national organization, especially FBLA. Among the advantages cited for affiliation is the opportunity for establishing relationships and the exchange of ideas with students in other schools.¹³ As a result of her study, she recommended that club meetings be held at more frequent intervals to increase efficiency and maintain interest, that special attention should be given to those money-making projects that provide practice in more than one phase of business operation. Also suggested was greater participation in investment of money in business-like ventures.¹⁴

¹¹Margaret Jean Butterworth Weltha, "A National Survey of the State Chapters of Future Business Leaders of America" (unpublished Master's thesis, Iowa State Teachers College, now University of Northern Iowa, Cedar Falls, 1957), p. 1.

¹²Roger Nunley, National Director of FBLA-Phi Beta Lambda, Washington, D. C., Letter of April 30, 1968. See Appendix D.

¹³Lois Ann Callahan, "A Survey of Business Clubs in Selected California High Schools" (unpublished Master's thesis, Chico State College, Chico, 1959), p. 20.

¹⁴Ibid., p. 90.

Jones, in an early and comprehensive national study of FBLA, sent questionnaires to 350 high school and collegiate chapter sponsors to determine chapter activities and the values attributed to those activities.¹⁵ He found that all chapters reported the use of projects in carrying on their activities. A total of 294 projects were reported by the 229 high-school chapters. The majority of the high-school chapters held meetings once a month, but most of the collegiate chapters held meetings every two weeks. Weekly meetings were held in approximately ten per cent of the chapters. Most high-school chapters held meetings during the regular school hours. Approximately three-fourths of the chapters engaged in some method of raising money. The most frequently used methods of fund-raising were concession stands, dances, school paper and school store.¹⁶

A study to determine the organizational plans and practices of FBLA state chapters was done by Weltha in 1957. Questionnaires were sent to the twenty-four state FBLA advisors to determine FBLA activities at the state level.¹⁷ Weltha concluded that wide variations existed among the state chapters. The inconsistencies at the state level contributed to the difficulties in establishing effective procedures. The more highly organized state chapters had more individual members and more local chapters listed in the 1956 Directory. These same states, in most cases, had: (1) more detailed constitutions, (2) representatives of

¹⁵Roy Morris Jones, "The Present Status of the Future Business Leaders of America" (unpublished Master's thesis, The University of Tennessee, Knoxville, 1951), p. 15.

¹⁶Ibid., p. 118.

¹⁷Weltha, op. cit., p. 17.

business included in the advisory committees and, (3) more contributions from business.

In 1964, Hall conducted a study of local FBLA chapter activities in the state of Wisconsin. Questionnaires were sent to the advisors of the thirty-eight chapters in Wisconsin.¹⁸ The primary information sought was related to the kind of chapter activities and the degree of success in these activities. Many advisors reported a high degree of success in the traditional projects such as school dances, candy sales, Gregg awards, field trips, charitable service, and conventions. Many clubs reported that they would like to attempt some of the projects that were successfully carried out by other clubs but that their school administration would not allow it.¹⁹

A study of Gold Seal FBLA chapters was conducted in 1965 by Madsen. She sought to determine the procedures and techniques used by Gold Seal Chapters, the opinions of state chairmen and advisors of FBLA regarding the characteristics of successful chapters, and the future of this organization. It was found that an enthusiastic and dedicated sponsor was a vital key to a successful local chapter. The most outstanding characteristic noted by the chairmen and advisors was the extent

¹⁸Ronald Hall, "A Survey to Determine the Various Activities Carried on by the Wisconsin Chapters of the Future Business Leaders of America and the Degree of Success the Individual Chapters have had in these Activities" (unpublished Seminar report, The University of Wisconsin, Milwaukee, 1964), p. 19.

¹⁹Ibid., p. 97.

of good planning and organization used by Gold Seal Chapters to fulfill their objectives. Also highly recognized was the active part these chapters played on local, state, and national levels.²⁰

Parker²¹ conducted a national survey of FBLA promotional activities and public relations practices. The results of the questionnaire sent to thirty-seven state leaders were that interest and enthusiasm of the local sponsors were the most important factors in starting a new chapter and in insuring its continued success.

A study by Link in 1959 compared the activities of the independent business clubs and the nationally affiliated organization of FBLA in the state of Wisconsin. The study was conducted by questionnaire and personal interviews of local club sponsors in 140 selected Wisconsin public high schools.²² Link found that FBLA chapters held more meetings than did the independent clubs. FBLA chapters averaged fifteen club meetings per year while the independent clubs held an average of twelve meetings. The FBLA chapters also engaged in more activities than did the independent clubs.²³ Club effectiveness, whether the independent club or FBLA, was to a high degree dependent upon sponsor enthusiasm.²⁴

²⁰Madsen, op. cit., p. 115.

²¹Kathleen Parker, "A National Survey of Promotional Activities and Public Relations Practices of the Future Business Leaders of America" (unpublished Master's thesis, Iowa State Teachers College, now Iowa Northern University, Cedar Falls, 1953).

²²Mary Link, "A Survey of the Activities and Values of Independent Business Club and FBLA Chapters in Wisconsin" (unpublished Seminar report, The University of Wisconsin, Madison, 1959), p. 50.

²³Ibid., p. 52.

²⁴Ibid., p. 54.

In 1954, Gentry evaluated the relationship between the Florida State FBLA Chapter and the local chapters in the state of Florida.²⁵ Gentry prepared a questionnaire that was sent to all local sponsors of FBLA chapters in Florida. The purpose of the questionnaire was to discover weaknesses in the relationship between the Florida State Chapter and the local FBLA chapters. It was found that over one-half of the sponsors felt the state chapter had been helpful to them in organizing their local chapter. While most sponsors believed that they were receiving enough state convention information, only about one-half of the local chapters planned to send delegates to the state convention. Those chapter sponsors that did attend the state convention considered the State FBLA convention to be the most helpful service rendered them by the state chapter.²⁶ Gentry recommended that more emphasis be placed on the dissemination of promotional materials and news items of local chapters within the state. The state chapter needed to encourage more local chapters to participate in all aspects of the State FBLA Convention.²⁷

Of the studies reviewed, certain aspects of each furnished background information related to this study. The study by Jones covered chapter activities, time and frequency of chapter meetings, and fund-raising projects. Weltha pointed out the importance of a well-organized

²⁵Walter Neil Gentry, "An Evaluation of the Relationship Between the Florida State Chapter of the Future Business Leaders of America and the Local Chapters of the Future Business Leaders of America in the State of Florida" (unpublished Master's study, Florida State University, Tallahassee, 1954), p. 36.

²⁶Ibid., p. 36.

²⁷Ibid., p. 39.

state chapter. Local chapter activities and the degree of success of chapter projects were studied by Hall. The study of Gold Seal chapters by Madsen covered activities and leadership criteria that make up a successful local chapter. Parker also concluded that local chapter leadership is vital to a successful FBLA chapter. Club effectiveness, according to Link, was found to be to a high degree dependent upon sponsor enthusiasm. Gentry discovered areas where improvement was needed in the relationships between the state chapter and local chapters in the state of Florida.

CHAPTER III

GROWTH AND DEVELOPMENT

The tenor of FBLA in Kansas has been one of growth, rapid development and expansion. From one chapter in 1948, the Future Business Leaders of America has grown to thirty-five active local chapters with a strong state chapter. In the twenty years of FBLA activity in Kansas, the organization can be historically approached as three periods of time. In history, eras or division into set periods of time often cannot be easily drawn; certain events, people and characteristics overlap. Yet, the history of the Future Business Leaders of America in Kansas can be considered in three separate, even if somewhat overlapping, periods of time.

The first period, the early years, began with the organization of the first local chapter in Kansas and extends up to 1953. The early chapters organized in this period began without the benefit of an officially organized state chapter. The second period begins in 1953 with the formal organization and constitution of a state chapter. During these development years from 1953 to 1957, FBLA continued to progress with new local chapters activated, formation of a state chapter at Kansas State Teachers College, Emporia, and annual state conventions. These state conventions gave the local chapters a formal opportunity to meet together and unify FBLA in Kansas. By the latter part of this period the state conventions furnished a comprehensive convention program for the growing number of FBLA chapters in the state.

The third period can be characterized as years of expansion. This period, from 1957 to the present time, has been one of continuity of direction from the state chapter, substantial growth in new local chapters, and an expansion of activities for FBLA in Kansas. This expansion has included the addition of leadership workshops and regional conventions.

I. THE EARLY YEARS, 1948 TO 1953

Local chapter formation. The Future Business Leaders of America became a part of Kansas education with the formation of the first FBLA chapter at the University of Kansas in May, 1948. The University of Kansas chapter at Lawrence was first sponsored by Miss Loda Newcomb, a business education faculty member. In October, 1949, St. Mary's High School, St. Mary's, was organized under the sponsorship of Mr. Richard F. Reicherter, business instructor and high school principal. Soon to follow was the organization of an FBLA chapter at Shawnee-Mission High School at Merriam, which was sponsored by Mr. O. O. Barnett, a business instructor at Shawnee-Mission.¹ The following year, in March, 1950, Hays High School, Hays, became the fourth school to charter an FBLA chapter. Miss Alta Behrens served as sponsor. Three new chapters were chartered in 1951. The first was Clay County Community High School, Clay Center, with business instructor, Miss Edna Lee as sponsor. Labette County Community High School, Altamont, received an FBLA charter in November; Miss Ruth Morgan served as

¹News item in Kansas State FBLA News, Spring, 1953.

charter sponsor. In December, Chanute High School, Chanute, became the sixth FBLA chapter to be chartered.² This chapter was sponsored by Mr. R. W. McCullah. Early in 1952, Emporia Senior High School, Emporia, with Mr. Harold Royer as sponsor, formed an active FBLA chapter. St. John's College, Winfield, sponsored by Mr. Ruben Dunler, received its FBLA charter in November, 1952. In the fall of 1952, Hill City Memorial High School, Hill City, organized an FBLA chapter and received a charter in March, 1953. Mrs. Catherine Swearingen, the Business and Professional Womens' Club and the Chamber of Commerce served as co-sponsors.³ Olathe Senior High School, Olathe, obtained a chapter charter in November, 1952. The chapter was sponsored by Mrs. Donna Ashlock. One additional local chapter preceeded the establishment of the state chapter organization date. The Kansas State Teachers College, Emporia, local chapter held its first organizational meeting on December 4, 1952. The chapter, under the sponsorship of Dr. E. C. McGill, was officially installed in February, 1953.⁴

Inactive chapters. During this period from 1948 to 1953, the Hays High School chapter became inactive from 1951 through 1952. In 1953, the chapter was reactivated.⁵

The following figure (Figure 1) illustrates the active and inactive FBLA chapters for the historical period from 1948 to 1953.

²1956 Directory of FBLA Chapters (Washington: Future Business Leaders of America, 1956), p. 4.

³_____. "The Local FBLA Paves the Way," Business Education Forum, (VIII, April, 1964), 40.

⁴Kansas State FBLA News, op. cit., p. 2.

⁵Ibid.

FBLA Chapters	1948	1949	1950	1951	1952	1953	1954
The University of Kansas							
St. Mary's							
Shawnee Mission North							
Hays							
Clay County							
Labette County Community							
Chanute							
Emporia							
Olathe							
St. John's College							
Hill City Memorial							
Kansas State Teachers College							

FIGURE I

FBLA Chapter Formation
1948-1953

■ Active chapters □ Inactive chapters

Chapter membership. Records of student membership of the local chapters were limited during the early FBLA years. The St. Mary's High School chapter had thirty-eight charter members. The following 1949-1950 school year membership consisted of forty-two students. In 1950-1951, student membership reached forty-five members. Clay County Community High School began with twelve charter members. In the following 1951-1952 school year there were twenty-nine members and in the 1952-1953 year student membership rose to forty-four. Chanute High School reported

a total of twenty-four members for the 1952-1953 school year.⁶ No records were available indicating the number of charter members for the chapter. The Kansas State Teachers College, Emporia, chapter had twenty-four charter members at the date of organization in 1953. Shawnee-Mission High School, Merriam, had eighty-one members in the 1952-1953 school year.⁷ The number of charter members for this chapter is unknown. Hill City Memorial High School had forty-nine charter members.⁸ The University of Kansas chapter of FBLA, had twenty-two charter members.⁹ After Hays High School reactivated in 1953, they reported thirty members in 1953, and the following 1953-1954 school year, a total of twenty-three student members.¹⁰

II. DEVELOPMENT PERIOD, 1953 TO 1957

Establishment of the state charter. During the early FBLA years in Kansas, no central coordinating organization formally existed within the state to serve the local Kansas FBLA chapters. As early as 1950, preparation and planning for a future state chapter was underway. Mr. Richard F. Reicharter, St. Mary's FBLA sponsor, discussed plans for a state chapter with Mr. Hollis Guy, then Executive Secretary for the United Business Education Association.¹¹ By 1953, with additional local chapters

⁶Ibid.

⁷Kansas State FBLA News, loc. cit.

⁸Business Education Forum, op. cit.

⁹_____. "FBLA Forum," UBEA Forum, III, (November, 1948), 66.

¹⁰Kansas State FBLA News, op. cit.

¹¹News item in the High News (St. Mary's Kansas), May 25, 1950.

active in Kansas, the first state meeting was held at Kansas State Teachers College at Emporia. This meeting was called for the purpose of organizing a state chapter, transacting business on a statewide basis, and electing state officers. Plans were also made to visit schools that did not have FBLA chapters to help them design a program for a FBLA chapter.¹² Eleven chapters with less than 100 persons were in attendance at this first convention. Schools represented were: (1) St. Mary's High School, (2) Chanute High School, (3) Shawnee-Mission (North) High School, (4) Kansas State Teachers College at Emporia, (5) Emporia High School, (6) Hays High School, (7) St. John's College, (8) Clay Center High School, (9) Hill City Memorial High School, (10) the University of Kansas and, (11) Olathe High School.¹³

On December 5, 1953, approximately thirty officers and representatives from six local chapters of the newly formed Kansas State chapter of FBLA met at St. Mary's High School to continue the organization work for the new chapter and to plan for the next state convention. Committee assignments for program, entertainment, and constitution were not completed at the meeting, but were made at a later time. The group voted on standing committees, but decided that a constitution committee would not be one of them.¹⁴

¹²Kansas State FBLA News, op. cit.

¹³Ibid.

¹⁴News item in the High (St. Mary's, Kansas), News, May 25, 1950.

Local chapter formation. In 1954, a total of four new FBLA chapters were chartered in Kansas. The first chapter to be chartered in that year was Rosedale High School, Kansas City, receiving a charter in January.¹⁵ Miss Olga Albers was the charter sponsor for the chapter. In March, 1954, Kansas State Teachers College of Pittsburg (now Kansas State College of Pittsburg) began an FBLA chapter. Charter sponsors for the organization were Miss Donette Davis and Dr. Bernard Dellasega.¹⁶ Soon to follow was Caney High School, Caney, who was granted a charter in March, 1954.¹⁷ Indications are that Mr. William E. Coffman was the charter sponsor. In December of 1954, Derby High School, Derby, received its charter under the sponsorship of Mrs. Ada Thoma.¹⁸ As indicated previously, the Hays High School chapter was reactivated in 1953 and remained active during this period of time.¹⁹

In 1955, three new FBLA chapters were chartered. Reno County Community High School, Nickerson, (now Nickerson High School) was chartered in January, 1955, under the sponsorship of Mr. Marion Boss.²⁰ In November, St. John's High School received its charter with Miss Mary Fair as the

¹⁵1955 Directory of FBLA Chapters (Washington: Future Business Leaders of America, 1955), p. 6.

¹⁶Dr. Ralf J. Thomas, Chairman, Department of Business Administration, Kansas State College of Pittsburg. Letter dated June 3, 1968. See Appendix D.

¹⁷1955 Directory of FBLA Chapters, loc. cit.

¹⁸Ibid.

¹⁹Kansas State FBLA News, loc. cit.

²⁰1956 Directory of FBLA Chapters, op. cit., p. 7.

chapter sponsor. Manhattan High School was chartered in February, 1956, with Mrs. Joan Fitzgerald as chapter sponsor.

In 1957, St. George Rural High School, St. George, under the sponsorship of Mrs. Melba Roswurm and Mr. Lee Scott, began a new FBLA chapter. It was chartered in March, 1957.²¹

Inactive chapters. Caney High School went inactive for one year, 1954-1955, after one year as an active chapter.²² It apparently was re-activated during the 1955-1956 school year as the 1956 Directory of FBLA Chapters places it on active status for that year. St. John's High School was active for only the 1955-1956 school year. In 1956, the chapter became inactive and it has never been reactivated.²³

The figure on the following page (Figure 2) illustrates the formation of FBLA chapters for this period of development as well as the early years of the Future Business Leaders of America in Kansas. The inactive chapters are also indicated in the figure.

Chapter membership. The Future Business Leaders of America organization in Kansas continued its growth of student members within the local chapters. While records of yearly growth were very limited, in November of 1953, total membership of the local chapters reached over 400 students.²⁴

²¹1958 Directory of FBLA Chapters (Washington: Future Business Leaders of America, 1958), p. 9.

²²1955 Directory of FBLA Chapters, loc. cit.

²³1958 Directory of FBLA Chapters, loc. cit.

²⁴News item in The Kansas FBLA (St. Mary's, Kansas) Forum, November, 1953.

FBLA Chapters	1948	1949	1950	1951	1952	1953	1954	1955	1956	1957	1958
University of Kansas											
St. Mary's High School											
Shawnee Mission High School											
Hays High School											
Clay County High School											
Labette County High School											
Chanute High School											
Emporia High School											
Olathe High School											
St. John's College											
Hill City High School											
Kansas State Teachers College											
Rosedale High School											
Kansas State College											
Caney High School											
Derby High School											
Nickerson High School											
St. John's High School											
Manhattan High School											
St. George High School											

FIGURE II

FBLA Chapter Formation
1948-1957

Active chapters Inactive chapters

By the end of the 1955-1956 school year, student membership had reached approximately 800 students.²⁵

III. EXPANSION YEARS, 1957 TO 1967

During this ten-year period, the number of new chapters chartered in Kansas increased significantly. In 1958, six new chapters in Kansas received their charters. In 1959, two additional FBLA chapters were formed. Five chapters were chartered in 1960 and the following year, 1961, an additional six chapters were chartered. In 1962, four chapters received their charters, and one chapter was reactivated. Two additional chapters were chartered in 1963, and one chapter was reactivated. The following year, in 1964, three new chapters were granted charters. In 1965, two new chapters became an active part of FBLA in Kansas. In 1966, no new chapters were chartered in Kansas; however, one chapter was reactivated. Five new chapters were chartered in 1967, and two FBLA chapters were reactivated. A total of thirty-three chapters became active from the beginning of 1958 to the close of the 1967 year. In early 1968, two more chapters had been chartered.

The information given on the formation of new chapters is from the FBLA chapter questionnaire returned by chapter sponsors. The date of chapter founding given in answer to question A, Part II, was verified by the charter dates listed in the FBLA Directories. In a few instances

²⁵ FBLA State Activity Report, 1955-1956, Future Business Leaders of America, State of Kansas.

it was impossible to locate a past sponsor if the chapter was currently inactive. Also, some chapter sponsors did not know the date of chapter charter or the charter sponsor. In these instances, other sources were used and then documented.

Local chapter formation. During the last half of the 1957 year, the beginning of the expansion period of Kansas FBLA history, no new chapters were chartered. However, in 1958 a total of five new chapters became a part of the growing FBLA organization in Kansas. By the close of the 1957-1958 school year (May, 1958), Hutchinson High School, Hutchinson, received a chapter charter with Mr. Walter Rinehart as charter sponsor. The second school to be chartered in 1958 was Atlanta High School, Atlanta, in August.²⁶ While records did not indicate the charter sponsor, Mrs. Ella Thomas was an active sponsor during the chapter's first year.²⁷ Americus High School, Americus, under the sponsorship of Mr. Richard Freeman, started an FBLA chapter in September, 1958. Mr. Carlie Trower was the charter sponsor for Sabetha High School's chapter at the time of its charter in October, 1958. The questionnaire from Lebo High School, Lebo, indicated that the FBLA chapter began in 1957, but it did not receive its charter until November of 1958.²⁸ The charter sponsor of the Lebo FBLA chapter is unknown. On the same day in November, 1958, that Lebo High School was chartered, Shawnee-Mission East High School,

²⁶1959 Directory of FBLA Chapters (Washington: Future Business Leaders of America, 1959), p. 9.

²⁷Statement by Richard F. Reichert, personal interview.

²⁸1959 Directory of FBLA chapters, loc. cit.

Prairie Village, received an FBLA charter.²⁹ The charter sponsor was Donald E. Wilson. Also in November of that year, Bethel College, North Newton, obtained its FBLA chapter charter.³⁰ Mrs. Ruth Unrau was the initial chapter sponsor.³¹

In February, 1959, Sumner High School, Kansas City, received an FBLA chapter charter. Miss Alice Benekin served as chapter sponsor. Northern Heights High School, Allen, under the sponsorship of Mrs. Audrey Loomis, received a chapter charter in November, 1959.

The year of 1960 was another year of rapid growth for new FBLA chapters. In February, 1960, Topeka High School, Topeka, received an FBLA chapter charter under the sponsorship of Mr. Jesse Teel and Miss Joyce Janousek. In Hays, Girls Catholic High School (now Marian High School), received their charter in March of 1960. Miss Carol Kile was the initial sponsor. In the fall of 1960, Kincaid High School, Kincaid, received an FBLA chapter charter.³² Mr. Jay Dutton was charter sponsor for the chapter.³³ According to the 1961 Directory of FBLA Chapters, Carleton Junior High School, Derby, was also chartered in the fall of 1960. The charter sponsor at Carleton Junior High School was Mrs. Ada Thoma.

²⁹Ibid.

³⁰1959 Directory of FBLA Chapters, loc. cit.

³¹Statement by Richard F. Reichert, personal interview.

³²1961 Directory of FBLA Chapters (Washington: Future Business Leaders of America, 1961), p. 7.

³³Statement by Richard F. Reichert, personal interview.

In 1961 several new high schools formed FBLA chapters. The first of the six chapters organized was Campus High School, Haysville, in February. Mr. Russell Reeves and Miss Janet Clidden served as co-sponsors. Later in 1961, the Topeka area schools began FBLA chapters. The first to be chartered was Topeka West High School. The charter sponsor was Mr. Charles W. Conklin. Soon to follow in late October of 1961 was the establishment of a chapter at Highland Park High School with Mr. LaMoyne Smith as charter sponsor. Washburn Rural High School received a charter for an FBLA chapter in late 1961. The charter sponsor was Mr. James Shandy. The Horton, Kansas, High School FBLA chapter was chartered in 1961 with Mr. Dean McGrath as sponsor. The last chapter to receive its charter was Ottawa High School, Ottawa. The chapter sponsor was Miss Marie Girard.³⁴

In 1962, three FBLA chapters were chartered in Kansas and one chapter was reactivated. The first chapter to be chartered was at Sacred Heart High School, Salina. Sister Marie Vianney was the charter sponsor for the organization. In September of 1962, Harveyville High School received a chapter charter with Mrs. Sylvia Simmons serving as charter sponsor. The last chapter to be chartered in 1962 was at Arkansas City High School. Mrs. Velda Stewart and Mr. Barney Getto were charter sponsors.

Early in 1963, Notre Dame High School, Concordia, chartered an FBLA chapter with Sister Frances Elaine as charter sponsor.³⁵ St. Mary of the Plains High School, Dodge City, became the second school in

³⁴Statement by Richard F. Reichert, personal interview.

³⁵Ibid.

1963 to begin an FBLA chapter. Mr. James Kirby was the charter sponsor. The last chapter to be chartered in 1963 was at Burlington High School where Mr. Melborne Nelson served as the charter sponsor.

Three additional chapters were chartered in 1964. The first chapter was at Westmoreland High School, Westmoreland. Mrs. Ardith Simmons was the charter sponsor for the chapter.³⁶ In November, Bonner Springs High School chapter at Bonner Springs was chartered. The charter sponsor was Mrs. Lysle Middaugh. Washington High School, Kansas City, received an FBLA chapter charter in late 1964. The sponsors at the time of charter were Mrs. Sylvia Simmons and Mr. Robert Russell.

In 1965, two Kansas high schools received charters for FBLA chapters. The first was at Grant County Community High School, Ulysses. Mr. Vernon Hastert and Miss Joyce Summers were charter sponsors. The FBLA chapter at Central Junior High School, Kansas City, was chartered in 1965.³⁷ The charter sponsor was Mr. Conrad Bertrand.³⁸

There were no new FBLA chapters chartered in Kansas in 1966 but the chapter at Nickerson High School was reactivated. Five new chapters were chartered in 1967. The first was the formation of a chapter at Baldwin High School, Baldwin City. The charter sponsor was Miss Carolyn Menefee.³⁹ Frederic Remington High School, Whitewater, formed an FBLA

³⁶Statement by Richard F. Reicherter, personal interview.

³⁷1966 Directory of FBLA Chapters (Washington: Future Business Leaders of America, 1966), p. 8.

³⁸Statement by Phil Berry, telephone interview.

³⁹Statement by Richard F. Reicherter, personal interview.

chapter in 1967. Mr. Gary Robinson and Mrs. Bobbie Greenup were charter sponsors. In September, Madonna High School, Wichita, received an FBLA charter for a new chapter. Sister M. Hilda Gabel was sponsor at the time of chapter charter. In December of 1967, Spearville High School, Spearville, formed a new FBLA chapter. Mr. Donald Trent was charter sponsor. The last chapter to be organized during this period of time was Hayden High School, Topeka. Sister Mary Carlo served as charter sponsor for the chapter. St. Mary's High School, and Chanute High School, Chanute, reactivated their FBLA chapters in 1967.

Although beyond the stated scope of this study, two chapters chartered in March of 1968 were sent questionnaires as they were in the process of formation during 1967. The first of these chapters was Wyandotte High School, Kansas City. The sponsors at the charter date were Mrs. Lois Vaugh, Miss Jade Karstensen, and Miss Jan Desch. Northwest Junior High School, Kansas City, became the second chapter to be chartered in early 1968. Miss Marilyn Smith was charter sponsor.

Inactive chapters. The FBLA chapter at St. Mary's High School became inactive during the 1957-1958 school year and remained inactive until 1967. The FBLA chapter at Hays High School became inactive in 1958 and has not been reactivated. The Chanute High School FBLA became inactive in 1957 and remained inactive until the 1967-1968 school year. In the same year, the chapter at St. George High School became inactive and has not been reactivated. For a one-year period, from 1959-1960, the Emporia High School chapter was inactive; however, following the one-year of inactive status, it returned to the status of an active FBLA chapter.

In 1960, the Atlanta High School FBLA became inactive and has not been reactivated. The following year, in 1961, Sumner High School, Kincaid High School and Carleton Junior High School chapters of FBLA became inactive. The FBLA chapter at Caney High School was inactive for the 1962-1963 school year. The chapter at Harveyville remained active only for the 1962-1963 school year and has never been reactivated. The Horton High School chapter became inactive in 1963. The University of Kansas chapter, Phi Beta Lambda, became inactive in 1963.⁴⁰ After many years as an active part of FBLA in Kansas, Shawnee-Mission North High School at Merriam became inactive in 1964. In 1965, Marian High School (formerly Girls Catholic High School) became inactive and did not return to active status until the 1967-1968 school year. In 1967, five chapters did not retain active status: (1) Manhattan High School, (2) Northern Heights High School, (3) Notre Dame High School, (4) Westmoreland High School, and (5) Central Junior High School.

For a complete listing of all FBLA chapters that have been chartered in Kansas since 1948, see Appendix D. Figure III graphically illustrates FBLA chapter formation from 1948 through 1967.

⁴⁰Statement by Richard F. Reicherter, personal interview.

Student membership growth. The Future Business Leaders of America organization in Kansas has grown rapidly during its decade of expansion. A year-by-year membership total of all high school FBIA chapters was determined by adding the membership for all chapters in a given year. These membership figures were obtained from the chapter questionnaire. If the local chapter sponsor was unable to furnish membership figures, a search of historical records was made to supplement the questionnaire. A search was also made to obtain membership figures on those inactive chapters which were not represented by a questionnaire. Several chapter sponsors indicated the membership figures they reported were estimates. While the total membership figures given below are estimates, it can be determined that the student membership during this period was one of rapid growth. The estimated FBIA membership from 1958 to 1967 is as follows:

<u>School Year</u>	<u>Membership Total</u>
1958-1959	478
1959-1960	631
1960-1961	762
1961-1962	852
1962-1963	871
1963-1964	936
1964-1965	1246
1965-1966	1267
1966-1967	1307

IV. LOCAL CHAPTER ORGANIZATION AND DEVELOPMENT

As the Future Business Leaders of America organization progressed in Kansas, local chapters, in many instances, have found it necessary to reflect changing circumstances. Therefore, provision was made in the questionnaire for local sponsors to indicate certain policies and basic changes made within the local chapter. The questionnaire (Part II), allowed for six basic areas of response. These areas included (1) date of chapter founding, (2) constitutional changes, if any, (3) chapter meetings in regard to frequency, time of meeting and any changes made, (4) amount of student dues paid to the organization and any changes in these amounts, (5) the method or methods of selecting candidates for state convention, and (6) types of memberships recognized by the local chapter.

Local Chapter Founding.

The dates in regard to chapter formation are included under the areas of Local chapter formation in other chapters of this study.

Constitutional Changes.

A total of thirty-eight chapter sponsors indicated their chapter constitution status in regard to any important changes or revision. Of the thirty-eight chapters responding to the questionnaire, thirty-two were presently active. Twenty-four of these chapters had been continually active since the chapter was organized, and eight chapters had been inactive but were active at the time of this study. Only six chapters were currently inactive. Included in the thirty-eight chapters were two sponsors who indicated that their chapter did not have a written constitution.

The majority of chapters, thirty of the thirty-eight (78.9 per cent) indicated that no changes or revisions had been made in the original constitution. Only eight (21.1 per cent) chapters indicated significant constitutional revisions. Of the eight sponsors answering in the affirmative to the question on constitutional change and revision, the comments in seven instances indicated the principal changes.

From three degrees of membership to one.

Updated and revised in 1965; dues were raised from \$1.00 to \$1.50.

We had to rewrite a new constitution because the club had been inactive.

I believe it had to do with the number of officers since our group was so small.

Simplified.

Dues increased.

Listing of officers and their duties.

Chapter Meetings.

The FBLA chapter questionnaire in Part II, referred to the frequency of chapter meetings, time of day meetings are held, and any changes in frequency or time of these meetings in past years. A total of thirty-eight chapter sponsors, past and present, responded. Of the thirty-eight sponsors responding to the questions on chapter meetings, thirty-two were presently active. Twenty-four of these chapters had been continually active since the date of chapter organization. A total of eight chapters had been inactive, but had since been reactivated.

Frequency of chapter meetings. Of the thirty-eight chapters responding, a total of twenty-nine (76.3 per cent) reported monthly meetings. Only seven chapters (18.4 per cent) indicated that they held bimonthly chapter meetings. Two currently inactive chapters indicated that meetings were held weekly. Two active chapter sponsors who reported monthly meetings made the following additional comments:

At least one prescheduled meeting a month with short call meetings to deal with business.

Most work done after school hours (evenings and Sunday afternoons).

Time of chapter meetings. Indicated below are the results of the thirty-eight reporting chapters.

<u>Meeting Time</u>	<u>Number</u>	<u>Per Cent</u>
Evenings	6	15.8
Before School	3	7.9
After School	8	20.1
During School Day	<u>23</u>	<u>60.5</u>
TOTALS	40	105.3*

One reporting chapter indicated that meetings were held both in evenings and after school. Another reported that chapter meetings were held both before school and after school.

*The percentage reflects that two chapters reported more than one time of chapter meeting.

Past changes in frequency or time of chapter meetings. Of the thirty-eight reporting chapters, a total of twenty-seven (71.1 per cent) indicated that no past changes had been made in frequency or time of chapter meetings. A total of ten respondents mentioned past changes. One respondent, a former sponsor of a currently inactive chapter, answered "unknown." More specifically, six chapters explained that the changes affected a change in time of chapter meetings. Their comments were as follows:

Last year all meetings were after school. This year we have been able to hold meetings during the activity period.

Before school.

From 7:00 p.m. to 7:15 p.m. promptly as we waited until about then anyway.

Less time.

Time during the school day has changed according to the new schedule each year.

Four reporting chapters indicated that past changes had been made in frequency of chapter meetings. The explanations given were as follows:

A change from twice a month to once a month.

We used to have meetings twice a month.

Last year club met twice a month.

Infrequent to regular bimonthly.

Student Dues.

Any dues assessed a student member include fifty (\$.50) for state FBLA dues and fifty cents (\$.50) for national FBLA dues. Any amount reported in excess of one dollar (\$1.00) on the questionnaire was interpreted

to be an amount assessed by the local chapter. However, most reporting chapters carefully indicated the breakdown in their total FBIA dues. Not including the state and national dues that are assessed, the local chapter dues as reported is shown as follows:

<u>Local Dues Assessed</u>	<u>Number</u>	<u>Per Cent</u>
No dues	13	37.1
\$.25	4	11.4
\$.50	17	48.6
\$ 1.00	0	
<u>\$ 1.50</u>	<u>1</u>	<u>2.9</u>
TOTAL 100.0		

A number of chapters have made changes in past years in the amount of local chapter FBIA dues. A total of nineteen chapters indicated they had not changed local dues. There were twelve chapters that indicated a change in student dues at some time in the past. Seven reporting chapters did not respond to the question. All but two chapters indicating a change in the amount of local dues had raised them. A total of five chapters have raised student dues by fifty cents (\$.50). These five chapters raised dues in the years of 1966, 1962, 1967, 1966, and 1964. One chapter had raised local dues to twenty-five cents (\$.25), but the year was not specified. Another chapter indicated an unspecified increase in student dues. One of the chapters mentioned a decrease of fifty cents (\$.50) so that no dues are now being assessed. The other chapter indicated a decrease of thirty-five cents (\$.35) in 1961 so that no local dues are currently assessed.

Candidate Selection for State Conventions.

The selection process for contestants in state convention events is determined by the local FBLA chapter. Question H, Part II, of the FBLA chapter questionnaire sought to determine the basis of selection of any contestant that a local chapter wished to enter in the convention program. More specifically, the writer sought to determine the extent that a point system was used by FBLA chapters in Kansas. The results were limited to twenty-seven currently active chapters and eight chapters that were active in past years. This total of thirty-five represented those chapters that responded to this aspect of the questionnaire. A total of thirteen (37.1 per cent) of the reporting chapters indicated they used a point system to select candidates for convention events. Ten of these chapters using a point system are currently active. Three chapters are not currently active. A total of fourteen currently active and two inactive chapters indicated various other methods of selection:

Elected.

Best students in FBLA taking the subject. At times, tests are given to see who does the best.

Voted by students.

Ability and grades.

Preliminary contests.

Student participation in contests and other activities.

Ability.

Attendance, ability, desire, sponsor's approval.

Committee of faculty and students make the decisions.

Teachers select contestants on basis of grades, club participation, etc.

Ability and merit.

Instructors determine by grades.

Participation.

Ability. Beginning in 1967-1968 year a point system is to be used.

Volunteers.

Those who wish to.

Two recently formed chapter indicated that a definite method of selection had not been decided as illustrated by their comments:

We have not been involved in this yet.

We haven't decided yet.

Other responses by two currently active chapters indicated lack of participation in convention events. These comments were:

None selected.

Did not attend.

The questionnaire was evidently interpreted by two reporting chapters as referring to the method of choosing convention delegates. Their comments are indicated as follows:

The entire membership goes to the convention.

Anyone desiring to go.

A total of three chapters did not respond to this query on the questionnaire.

Types of Membership Recognized.

Chapter sponsors were asked to indicate the types of membership that have been recognized at the local chapter level. The Future Business Leaders of America organization allows for three types of membership: active, associate, and honorary. All active FBIA chapters must recognize active memberships; the use of the associate and honorary memberships can be used at the option of the local chapter.

A total of thirty-five sponsors responded to the question. While all the responding sponsors indicated they recognized active memberships, the alternative types of memberships were seldom recognized within the local chapter. A total of five chapters (14.3 per cent) have recognized associate memberships. Honorary memberships were recognized by only six (17.1 per cent) reporting chapter sponsors.

CHAPTER IV

LEADERSHIP AT STATE AND LOCAL LEVELS

The success of any organization is dependent upon those in leadership capacities. FBIA's success in Kansas has been the result of many dedicated leaders at both the state and local chapter levels. The early leaders of the Future Business Leaders of America in Kansas worked without the benefit of a central organization within the state; however, with the formation in 1953 of a state chapter in Kansas, FBIA was provided this organizational framework.

I. THE EARLY YEARS, 1948-1953

In the early years of FBIA in Kansas sponsors, of necessity, communicated directly with the National FBIA Headquarters as no state chapter existed. Several of the early chapter sponsors stand out for their leadership in the growth of FBIA. Among these sponsors were: (1) Mr. Richard F. Reicherter, St. Mary's, (2) Miss Loda Newcomb, The University of Kansas, (3) Mr. O. O. Barnett, Shawnee Mission and, (4) Miss Alta Behrens, Hays. During these early years, many of these leaders actively encouraged the development of new chapters and worked for the organization of a state chapter.

Early Organized Leadership.

In spite of the lack of a state chapter, a state FBIA Committee did serve as an organized leadership group for the Kansas FBIA chapters. The first record of this committee, in the 1952-1953 school year, consisted of

the following members: (1) Dr. E. C. McGill, Kansas State Teachers College, Emporia, (2) Mr. Richard F. Reicherter, St. Mary's, (3) Mr. O. O. Barnett, Shawnee-Mission, Merriam, (4) Miss Loda Newcomb at The University of Kansas, (5) Miss Edna Lee, Clay Center and, (6) Miss Alta Behrens, Hays.¹ This committee, individually and cooperatively, furnished much of the direction in the organization of a state chapter in Kansas.

Local Chapter Sponsors.

Table I shows the names of local chapter sponsors for the twelve FBLA chapters in the years from 1948 through the 1952-1953 school year. In all cases the years of service of these sponsors extends beyond the 1953 year.

II. DEVELOPMENT PERIOD, 1953-1957

With the formation of the state chapter in 1953, leadership of the varied activities of FBLA in Kansas was broadened to include student officers who were elected at each annual state convention. The state chapter, with the addition of a state chairman and state advisors, gave central direction to the FBLA organization in Kansas.

FBLA leadership within a state is basically on two levels: adult leaders and student leaders who are elected at each annual state convention. These persons serve on the FBLA State Executive Committee. Sponsors of the chapters from which the state officers are elected, while members of the

¹News item in the High [St. Mary's, Kansas] News, April 7, 1957.

TABLE I
LOCAL CHAPTER SPONSORS
1948-1953

School	Sponsor	Years of Service
University of Kansas	Miss Loda Newcomb	1948-1957*
St. Mary's	Mr. Richard F. Reichert	1949-1957
Shawnee Mission (North)	Mr. O. O. Barnett	1949-1956
Hays	Miss Alta Behrens Miss Alpha Elting	1949-1950 1952-1958*
'Clay County Community	Miss Edna Lee	1951-1955
Labette County Community	Miss Ruth Morgan	1951-1967
Chanute	Mr. R. W. McCullah	1951-1957
Emporia	Mr. Harold Royer	1952-1956
Olathe	Mrs. Katherine Snair Mrs. Donna Ashlock	1952-1959 1952-1959
St. John's College	Mr. Reuben Dunler	1952-present
Hill City Memorial	Mrs. Catherine Swearengen Business & Professional Women's Club Chamber of Commerce	1953-1957 1953-1957* 1953-1957*
Kansas State Teachers College	Mr. Gerald Maxwell Mr. V. C. Hiett	1953-1957 1953-1956

*Ending year of service as a chapter sponsor inferred from study of records. No precise data available from questionnaire or other historical sources.

Executive Committee, are not included in the following tabulation. Reference to these persons can be found under the headings of Local Chapter Sponsors.

State Leadership, 1953-1957.

The following listings indicate FBLA leadership during the development period, 1953-1957.

1953-1954

<u>Office</u>	<u>Name</u>	<u>School</u>
State chairman and advisor	Mr. Gerald Maxwell	Kansas State Teachers College, Emporia
President	Mr. Richard Brown	St. Mary's
Vice-President	Miss Pat Green	Chanute
Recording secretary	Miss Pat Bell	Hays
Corresponding secretary	Miss Melba Ernst	Kansas State Teachers College, Emporia
Treasurer	Mr. Bernard Shub	Shawnee Mission (North) ²

1954-1955

State chairman	Dr. R. B. Russell	Kansas State Teachers College, Emporia
President	Miss Melba Ernst	Kansas State Teachers College, Emporia
Vice-President	Mr. Jim Kinderknecht	St. Mary's
Recording secretary	Miss Beverly Todd	Clay County Community
Corresponding secretary	Miss Glenna Williams	The University of Kansas

²News item in the Kansas FBLA Forum, March, 1954.

Treasurer	Miss Melinda Fields	Caney
Historian	Miss Bonnie Wenzl	Hays ³

1955-1956

<u>Office</u>	<u>Name</u>	<u>School</u>
State chairman and advisor	Dr. R. B. Russell	Kansas State Teachers College, Emporia
President	Mr. Jim Muckenthaler	St. Mary's
Vice-President	Miss Carol Leichliter	Reno County Community
Recording secretary	Miss Pat Hill	Shawnee Mission North
Corresponding secretary	Miss Roberta Liffelin	Clay County Community
Treasurer	Mr. Conrad Ohm	St. John's College
Historian	Mr. Gerald Thomas	Kansas State Teachers College, Pittsburg ⁴

In the beginning of a state chapter, it has often been customary to combine the positions of state chairman and state advisor, and to divide the positions and responsibilities later when conditions make it possible. By 1956, this separation was made in the Kansas chapter when Mr. Richard F. Reichert, St. Mary's, was named by the national board of trustees for FBLA to serve as state advisor. Dr. Gerald Maxwell was named to resume duties as chairman of the state FBLA committee.⁵

³1955 Directory of State Chapters of FBLA (Washington: Future Business Leaders of America, 1955), p. 3.

⁴Memorandum to FBLA sponsors from R. B. Russell, dated May 12, 1955.

⁵News item in the High [St. Mary's, Kansas] News, October 5, 1956.

1956-1957

<u>Office</u>	<u>Name</u>	<u>School</u>
State chairman	Dr. Gerald Maxwell	Kansas State Teachers College, Emporia
State advisor	Mr. Richard F. Reicherter	St. Mary's
President	Mr. Charles Walts	Hill City Memorial
Vice-President	Miss Karen Seery	Hays
Recording secretary	Miss Ruth Milan	The University of Kansas
Corresponding secretary	Miss Donna Lee	Olathe
Treasurer	Mr. John Forsland	Kansas State Teachers College, Pittsburg
Historian	Mr. Richard Brown	The University of Kansas ⁶

Local Chapter Sponsors, 1948-1957.

The following table (Table II) indicates the local chapter sponsors for the twenty FBLA chapters in Kansas that were active from 1948 to 1957. The dates of chapter service for many sponsors included more than the development years of 1953-1957. To preserve continuity, the tables concerning years of service of chapter sponsors covered the FBLA years in Kansas from 1948 through the 1956-1957 year.

✓ State Leadership, 1957-1967.

During the expansion years, 1957-1967, the position of state chairman was held by Mr. Richard F. Reicherter, business education

⁶Program of the Fifth Annual Convention, Emporia, Kansas, March 22 and 23, 1957.

TABLE II
LOCAL CHAPTER SPONSORS
1948-1957

School	Sponsor	Years of Service
The University of Kansas	Miss Loda Newcomb	1948-1957*
	Mr. Donald A. Boege	1953-1957*
	Miss Dixie Davidson	1955-1956**
	Mr. Arno Knapper	1955-1959**
St. Mary's	Mr. Richard F. Reichert	1949-1957
Shawnee Mission (North)	Mr. O. O. Barnett	1949-1956
	Mr. Duane Taylor	1953-1955*
	Miss Lenell Slaten	1953-1955*
	Mr. Gilbert Boone	1956-1962
	Mrs. Ruth Chadwick	1956-1962
Hays	Miss Alta Behrens	1949-1950
		1952-1956
	Miss Alpha Elting	1952-1958*
Clay County Community	Miss Edna Lee	1951-1955
	Miss Betty Rogers	1953-1956
	Mrs. Willetta Vincent	1955-1966
Labette County Community	Miss Ruth Morgan	1951-1967
Chanute	Mr. R. W. McCullah	1951-1957
Emporia	Mr. Harold Royer	1952-1956
	Mr. Roy Stanton	1956-1967
Olathe	Mrs. Katherine Snair	1952-1959
	Mrs. Donna Ashlock	1952-1956
St. John's College	Mr. Ruben Dumlér	1952-present
Hill City Memorial	Mrs. Catherine Swearengen	1952-1957
	B. P. W. Club	1952-1957*
	Chamber of Commerce	1952-1957*

TABLE II (continued)

School	Sponsor	Years of Service
Kansas State Teachers College, Emporia	Mr. Gerald Maxwell	1953-1954
		1956-1957
	Mr. V. C. Hiett	1953-1956
	Dr. R. B. Russell	1954-1956
Rosedale	Miss Olga Alber	1954-1957
Kansas State College (formerly Kansas State Teachers College, Pittsburg)	Miss Donette Davis	1954-1957*
	Dr. Bernard Dellasega	1954-1960*
Caney	Mr. William E. Coffman	1954-1959
Derby	Mrs. Ada Thoma	1954-present
Nickerson (formerly Reno County)	Mr. Marion Boss	1955-1957
	Mr. W. E. Bereman	1956-1957
St. John's	Miss Mary Fair	1955-1956
Manhattan	Mrs. Joan Fitzgerald	1956-1958
St. George Rural	Mrs. Melba Roswurm	1957-1958
	Mr. Lee Scott	1957-1958

*Ending year of service as a chapter sponsor inferred from study of records. No precise data available from questionnaire or other historical sources.

**Total years of service inferred from study of records. No precise data available from questionnaire or other historical sources.

professor at Kansas State Teachers College, Emporia. The position of state advisor was combined with the state chairman position in the following years: 1957-1958, 1958-1959, 1963-1964, 1964-1965, 1965-1966, and 1966-1967. The positions were separated in the following years: 1959-1960, 1960-1961, 1961-1962, and 1962-1963. The Future Business Leaders of America state leadership in Kansas during the 1957-1967 years is listed as follows:

1957-1958

<u>Office</u>	<u>Name</u>	<u>School</u>
State chairman and advisor	Mr. Richard F. Reichert	Kansas State Teachers College, Emporia
President	Mr. Roy Muckenthaler	St. Mary's
Vice-President	Miss Delaine Shields	Olathe
Recording secretary	Mr. Everett Piper	St. George
Treasurer	Mr. Kurt Harms	St. John's College ⁷

1958-1959

State chairman and advisor	Mr. Richard F. Reichert	Kansas State Teachers College, Emporia
President	Miss Pat Isbell	Hays
Vice-President	Miss Susie Neagle	Derby
Recording secretary	Miss Judy Barton	Derby
Corresponding secretary	Miss Kay Reitz	Labette County Community
Treasurer	Mr. David Farnsworth	Kansas State Teachers College, Emporia

⁷St. Mary's High News, April 5, 1957.

Historian	Miss Dorothy Wigfield	The University of Kansas
State Promotions Director	Mr. Richard Brown	Kansas State Teachers College, Emporia ⁸

1959-1960

State chairman	Mr. Richard F. Reicherter	Kansas State Teachers College, Emporia
State advisor	Mr. Richard Brown	Lebo
President	Miss Carol Shields	Olathe
Vice-President	Miss Joyce Anderson	Americus
Recording secretary	Miss Sonnet Miller	Caney
Corresponding secretary	Miss Sharon Ripple	Derby
Treasurer	Mr. David Cains	Shawnee Mission North
Historian	Miss Marilyn Miller	Lebo ⁹

1960-1961

State chairman	Mr. Richard F. Reicherter	Kansas State Teachers College, Emporia
State advisor	Mr. Richard Brown	Lebo
President	Mr. Dick Smith	Shawnee Mission North
Vice-President	Miss Pat Schuster	Derby
Recording secretary	Miss Donna Myers	Labette County Community
Treasurer	Mr. Dale Schmitt	Shawnee Mission North
Historian	Mr. Jim Baxter	Manhattan ¹⁰

⁸Program of Seventh Annual Convention, State of Kansas, Lawrence, March 20-21, 1959.

⁹1959 Directory of State Chapters of FBLA, (Washington: Future Business Leaders of America, 1959), p. 4.

¹⁰FBLA Banner, 1961 Convention Issue, p. 4.

1961-1962

<u>Office</u>	<u>Name</u>	<u>School</u>
State chairman	Mr. Richard F. Reicherter	Kansas State Teachers College, Emporia
State advisor	Mr. Richard Brown	Lebo
President	Miss Carol Masters	Olathe
Vice-President	Miss Eunice Rogers	Lebo
Recording secretary	Miss Frances Long	Topeka High
Corresponding secretary	Miss Sharon Molloy	Derby
Treasurer	Mr. Jeff Weiner	Shawnee Mission East
Historian	Miss Doris Peterson	Northern Heights ¹¹

1962-1963

State chairman and advisor	Mr. Richard F. Reicherter	Kansas State Teachers College, Emporia
President	Miss Kathy Holston	Topeka High
Vice-President	Miss Karen St. John	Northern Heights
Recording secretary	Miss Beverly Coysh	Labette County Community
Corresponding secretary	Miss Regina Tierce	Topeka West
Treasurer	Mr. Kent Shields	Derby
Historian	Miss Tana Barry	Highland Park ¹²

¹¹1961 Directory of State Chapters of FBLA, (Washington: Future Business Leaders of America, 1959), p. 4.

¹²FBLA Banner, 1963 Convention Issue, p. 2.

1963-1964

<u>Office</u>	<u>Name</u>	<u>School</u>
State chairman and advisor	Mr. Richard F. Reicherter	Kansas State Teachers College, Emporia
President	Mr. Robert Becker	Lebo
Vice-President	Mr. Joe Fehr	Northern Heights
Recording secretary	Miss Myra Peters	Labette County Community
Corresponding secretary	Miss Connie Pierson	Highland Park
Treasurer	Miss Jan Nixon	Topeka High
Historian	Miss Linda St. John	Northern Heights ¹³

1964-1965

State chairman and advisor	Mr. Richard F. Reicherter	Kansas State Teachers College, Emporia
President	Mr. Joe Fehr	Northern Heights
Vice-President	Miss Ann Haight	Burlington
Recording secretary	Miss Judy Jones	Labette County Community
Corresponding secretary	Miss Linda Logan	Americus
Treasurer	Miss Karen Price	Highland Park
Historian	Miss Linda Davies	Lebo ¹⁴

¹³Minutes of 1964 State FBIA Convention, Pittsburg, Kansas, April 18, 1964.

¹⁴FBIA Banner, 1965 Convention Issue, p. 4.

1965-1966

<u>Office</u>	<u>Name</u>	<u>School</u>
State chairman and advisor	Mr. Richard F. Reicherter	Kansas State Teachers College, Emporia
President	Miss Linda Davies	Lebo
Vice-President	Mr. Jerry Pierce	Derby
Recording secretary	Miss LaFaye Shadley	Labette County Community
Corresponding secretary	Miss Anita Hanson	Americus
Treasurer	Mr. Bill Doebbels	Olathe
Historian	Miss Cathy Brossman	Washburn Rural ¹⁵

1966-1967

State chairman	Mr. Richard F. Reicherter	Kansas State Teachers College, Emporia
State advisor	Miss Marcella Mouser	Kansas State Teachers College, Emporia
President	Miss Pam Barrett	Americus
Vice-President	Mr. Michael Ludwig	Topeka High
Corresponding secretary	Miss Cathy Hamman	Lebo
Historian	Miss Lorene Laurie	Derby ¹⁶

The national constitution of the Future Business Leaders of America was revised to make provisions to include all business students, including for the first time vocational office education students.

¹⁵ Annual Activities Report, Future Business Leaders of America, State of Kansas, 1965-1966.

¹⁶ FELA Banner, 1967 Convention Issue, p. 4.

Several administrative changes were also made to expand the adult leadership in FBLA. Changes that affected Kansas FBLA leadership were the creation of a state advisory board and the creation of the following leadership positions: (1) an assistant state chairman, and (2) a maximum of six business and professional people.¹⁷ Because of the increased number of Kansas FBLA chapters, the state executive committee established four regional vice-presidents.

The state FBLA leadership for the 1967-1968 year is as follows:

<u>Office</u>	<u>Name</u>	<u>School</u>
State chairman	Mr. Richard F. Reichert	Kansas State Teachers College, Emporia
Assistant state chairman	Miss Marcella Mouser	Kansas State Teachers College, Emporia
State advisors	Miss Nona Berghaus	Kansas State Teachers College, Emporia
	Mr. James H. Kirby	Kansas State Teachers College, Emporia
President	Miss Linda Wright	Emporia
Vice-President	Mr. Jim Holt	Topeka High
Recording secretary	Miss Marcia Lester	Campus
Corresponding secretary	Miss Kay Burns	Derby
Treasurer	Miss Michaelene Hurd	Campus
Historian	Miss Christi Proffit	Washburn Rural

¹⁷ _____, "FBLA Changes are Announced," The Kansas Business Teacher, XXI (October, 1967), 12.

Southwest Regional Vice-President	Mr. Jeff Joyce	Grant County Community
Southeast Regional Vice-President	Miss Patty McClellan	Labette County Community
Northwest Regional Vice-President	Mr. Richard Gilbert	Sacred Heart
Northeast Regional Vice-President	Mr. Mike Croucher	Lebo ¹⁸

Three professional people were appointed as advisors to the board. They were: (1) Mr. H. D. Shotwell, State Supervisor of Business Occupations, (2) Mr. George W. Snyder, Jr., President of the Topeka State Bank, and (3) Mr. George Houghten, Kansas City, Kansas Business Education Supervisor. Other businessmen in the state are to be added to the board at a later date.¹⁹

Local Chapter Sponsors.

The following table (Table III) includes the local FBLA chapter sponsors from 1957 to 1967. As the FBLA chapters at Wyandotte High School, Kansas City, and Northwest Junior High School, Kansas City, were in the process of formation during the 1967 year, they are also included in the following table.

¹⁸FBLA Banner, 1968 Convention Issue, p. 2.

¹⁹The Kansas Business Teacher, loc. cit.

TABLE III
LOCAL CHAPTER SPONSORS
1957-1967

School	Sponsor	Years of Service
The University of Kansas	Mr. Arno Knapper Miss Wilma Morton	1955-1959* 1959-1963*
St. Mary's	Miss Maxine Pomasek	1967-present
Shawnee Mission North	Mr. Gilbert Boone Mrs. Ruth Chadwick	1956-1962 1956-1962
Hays	Miss Alpha Elting	1952-1958
Clay County Community	Mrs. Willetta Vincent Mr. Joe Beck	1955-1966 1957-present
Labette County Community	Miss Ruth Morgan Mr. Larry Shepard Mr. Evan Evans Miss Elizabeth Povodnik Mrs. Mary Martin Miss Sharon K. Jones Mrs. Diana Cooper Miss Janet Bryan Mr. Garry Gwin	1951-1967 1959-1960* 1959-1963 1962-1967 1965-1967 1966-present 1967-present 1967-present 1967-present
Chanute	Mr. Jim Hamilton Mrs. Linda Haltzman	1967-present 1967-present
Emporia	Mr. Roy Stanton Mrs. Elizabeth Voorhees Mrs. Barbara Walker	1956-1967 1966-present 1967-present
Olathe	Mrs. Katherine Snair Mrs. Carol Switzer Garber Mr. Gordon Steinle Mr. Jack Logan Mrs. Nancy Garner Miss Charlotte Delzer Miss Janice Anslinger	1952-1959 1958-1960 1960-present 1964-1966 1964-1966 1966-1967 1967-present

TABLE III (continued)

School	Sponsor	Years of Service
St. John's College	Mr. Ruben Dumler Mr. E. Leon Kearney	1952-present 1959-1960*
Kansas State Teachers College, Emporia	Mr. Richard F. Reichert	1957-present
Kansas State College of Pittsburg	Dr. Bernard Dellasega Miss Donnette Davis Dr. Adele Thompson	1954-1960 1954-1958* 1958-1960
'Caney	Mr. William E. Coffman Mr. Russell Chambers Miss Nellie M. Hammond	1954-1959 1959-1962 1963-present
Derby	Mrs. Ada Thoma Mrs. Sharon Thom Mrs. Bobbie Evans Mrs. Jean Jacobs	1954-present 1963-1967 1967-present 1959-1962
Nickerson	Mr. Gene Pflughoft Mrs. Linda Husa Miss Geraldine Frantz Mr. C. H. Frank Mr. Martin Mosier	1967-present 1967-present 1966-1967 1966-1967 1966-1967
Manhattan	Mrs. Joan Fitzgerald Mr. Bob Vershelden Mr. Phil Johnston	1956-1958 1959-1964 1964-1966
St. George Rural	Mrs. Melba Roswurm Mr. Lee Scott	1957-1958 1957-1958
Hutchinson	Mr. Walter Rinehart Miss Virginia Armstrong Mr. Richard Stowell	1958-1961 1961-1963 1962-present
Atlanta	Mrs. Ella Thomas Mr. Archie Shanks	1958-1959* 1959-1960
Americus	Mr. Richard Freeman Mrs. Audrey Loomis	1958-1961 1958-1960 1962-1965

TABLE III (continued)

School	Sponsor	Years of Service
Americus (continued)	Mrs. Glennis Leonard	1960-1961
	Mrs. Ellen Walts	1965-1966
	Mrs. Ivilee Garriott	1966-present
Sabetha	Mr. Carlie Trower	1958-1962
	Miss Rita Erzen	1962-1963
	Mr. Don Fischer	1963-1964
	Mr. Larry Walker	1964-1966
	Mr. Fred Priestly	1966-present
Lebo	Mrs. Waunita Norman	1958-1959
	Mr. Richard Brown	1959-1962
	Mr. Ed Eilert	1962-1965
	Mrs. Mary Clark	1965-present
Shawnee Mission East	Mr. Donald E. Wilson	1958-1963
Bethel College	Mrs. Ruth Unrau	1958-present
Sumner	Miss Alice Benekin	1959-1961
	Mrs. Vivian Brooks	1966-present
	Miss Diane Rose	1966-present
Northern Heights	Mrs. Audrey Loomis	1959-1961
	Mrs. Judith DeBross	1961-1962
	Mrs. Barbara Robinson	1964-1966
Topeka High	Mr. Walt Wolfe	1959-1960
	Mrs. Judy Price	1959-1960
	Miss Joyce Janousek	1959-1962
	Mrs. Elaine McDonnell	1960-present
	Mr. Jesse F. Teel	1960-present
	Mrs. Mary Reid	1963-1966
	Miss Betty Miles	1963-1966
	Mrs. Dorothy McKeever	1967-present
Marian High School	Miss Carol Kile	1959-1963*
	Sister M. Augustine	1963-1965
	Sister Mary Edmund	1967-present
Kincaid	Mr. Jay Dutton	1960-1961

TABLE III (continued)

School	Sponsor	Years of Service
Carleton Junior High	Mrs. Ada Thoma	1960-1961
Campus	Miss Janet Clidden	1961-1964
	Mr. Russell Reeves	1961-1966
	Mrs. Frances Maxwell	1964-1966
	Miss Carolyn Brown	1965-present
	Mr. Jack Logan	1966-present
	Mrs. Nancy Ingram	1967-present
	Mrs. Marilyn Hoy	1967-present
Topeka West	Mr. Don Dibble	1961-1964
	Mrs. Mary Lynn Logan	1963-1966
	Mr. Charles W. Conklin	1961-present
	Miss Virginia Snyder	1966-present
Highland Park	Mr. LaMoyné Smith	1961-present
	Miss Linda Dayton	1961-present
	Mrs. Lillian Nuzman	1962-present
	Miss Sharon Larson	1966-present
Washburn Rural	Mr. James Shandy	1961-1967
	Miss Marjorie Strouts	1961-present
Horton	Mr. Dean McGrath	1961-1963
	Mr. Norman Brammel	1963-1966
Ottawa	Miss Marie Girard	1962-present
	Mrs. Dee Anna Kimes	1963-present
Sacred Heart	Sister Marie Vianney	1962-1965
	Sister Frances Elaine	1965-1967
	Sister Isabelle Marie	1967-present
Harveyville	Mrs. Sylvia Simmons	1962-1963
Arkansas City	Mr. Barney Getto	1962-1963
	Mrs. Velda Stewart	1962-present
	Mrs. Daisy Gregory	1964-present
Notre Dame	Sister Margaret Marie	1963-1967
	Sister Marie Vianney	1965-1967

TABLE III (continued)

School	Sponsor	Years of Service
St. Mary of the Plains	Mr. James H. Kirby Sister M. Irene	1963-1966 1966-present
Burlington	Mr. Melborne Nelson Mr. Don Coates Mrs. Cheryl McCallum	1963-1965 1965-1966 1967-present
Westmoreland	Mrs. Ardith Simmons Miss Betty Scrivner	1964-1966 1965-1966
Bonner Springs	Mrs. Lysle Middaugh Mr. Ted Stephens Mr. Ted Carns	1964-present 1964-present 1967-present
Washington	Mr. Robert Russell Mrs. Sylvia Simmons Miss Myrna Hornberger Mr. Jack Masters	1964-1967 1964-present 1964-present 1967-present
Grant County Community	Miss Joyce Summers Mr. Vernon Hastert Miss Bonnie Harlan	1965-1966 1965-present 1966-present
Central Junior High	Mr. Conrad Bertrand	1965-1967
Baldwin	Miss Carolyn Menefee Mrs. Nancy Dutton	1967-present 1967-present
Remington	Mr. Gary L. Robinson Mrs. Bobbie Greenup	1966-present 1966-present
Madonna	Sister M. Hilda Gabel Sister M. Borromeo Moeder Sister M. Renee Kirmer Sister Helen Barrett	1967-present 1967-present 1967-present 1967-present
Spearville	Mr. Donald Trent	1967-present
Hayden	Sister Mary Carlo	1967-present
Wyandotte	Mrs. Lois Vaughn Miss Jade Karstensen Miss Jan Desch	March 1968 March 1968 March 1968

CHAPTER V

ACTIVITIES OF THE STATE AND LOCAL CHAPTERS

The activities of the Future Business Leaders of America organization in Kansas were considered in two basic areas: state activities and local chapter activities. The activities depicted at the state level are limited mainly to conventions (regional and state), leadership workshops, promotions, and publications.

Local chapter activities are divided into three areas: (1) service projects, (2) fund-raising projects and, (3) promotional projects. As the Kansas FBLA chapters have participated in a multitude of projects, this study limited local chapter activities to the 1964-1967 school years.

I. STATE ACTIVITIES

One of the functions of state chapter is to serve the local chapters by assisting in the direction of conventions and leadership workshops. The state chapter also promotes FBLA within the state to assist in the organization's growth and vitality, and its publications serve to inform the members of pertinent information.

Development Period, 1953-1957.

Establishment of the state chapter in 1953 marked the beginning of the annual state FBLA conventions. These conventions provided the local chapters in Kansas an opportunity to meet together in both cooperative and competitive activities.

First Annual State Convention. At this convention, held at Kansas State Teachers College, Emporia, on May 8 and 9, 1953, the state chapter was organized. A total of eleven high schools and colleges were represented at this meeting. Less than 100 persons were in attendance.¹

Educational programs with leaders from business, industry and education participated in this and following state conventions. Speakers for the first annual state convention were: (1) Mr. William J. Bruckner, Emporia businessman, and (2) Mr. Leon D. Peterson, manager of the Kansas Power and Light Company in Emporia.² The convention schedule included no contests, but there were four discussion groups that allowed student participation. The subjects of the discussion groups were: (1) State Convention of 1954, (2) Expansion, (3) Projects, and (4) the 1953 National Convention. At the conclusion of the convention a tour of the college was conducted for the visiting students.³

Second Annual State Convention. The second annual State FBLA Convention was held in the Student Union at the University of Kansas in Lawrence on May 19 and 20, 1954. "Moving Ahead with FBLA" highlighted the convention as the official theme. President Richard Brown from the St. Mary's chapter called the convention to order.

The state constitution was adopted by a vote of two delegates from each chapter represented. The convention decided to support a

¹News item in the Kansas Forum, November, 1953.

²News item in the FBLA Banner, 1953 Convention Issue.

³Ibid.

rotation plan for the national convention locations and to support a paid executive secretary at the national level.⁴ A total of fifteen FBLA chapters at the high-school and college level, representing approximately 150 members, attended the convention at Lawrence.⁵

After the Friday registration, Dr. Leonard H. Axe, dean of the school of business, welcomed the convention at the first general session. Other speakers at the convention were: Dr. Harold G. Barr, dean of the school of religion, who spoke at the banquet, and (2) Mr. William D. Wolfe, superintendent of the Lawrence Public Schools, who spoke at the second general session.⁶

Committee meetings were held in the following areas: (1) Chapter Projects, (2) Chapter Finance, (3) Chapter Program, (4) Chapter Promotion, and (5) Chapter Publicity. This convention introduced the beginning of inter-chapter competition with a spelling contest.⁷

Tours were conducted for the students attending the convention. The first was a tour through the Dyche Museum, followed by a tour of the Spooner-Thayer Museum. Then the students visited the University of Kansas Department of Secretarial Training.⁸

⁴Minutes of the Second Annual FBLA State Convention, Lawrence, Kansas, May 19, 1954.

⁵News item in the FBLA Banner, April, 1954.

⁶Program of Second Annual Convention, State of Kansas, Lawrence, Kansas, March 19 and 20, 1954.

⁷News item in the Kansas Forum, March, 1954.

⁸Ibid.

Third Annual State Convention. The Kansas State Teachers College, Emporia, was the site of the third annual state convention held May 5 and 6, 1955. State President Melba Ernst Roswurm of the Kansas State Teachers College, Emporia, chapter led the convention. Two new FBLA chapters, Reno County Community High School, Nickerson, and Derby High School, Derby, were introduced.⁹

With the growing state organization of the Future Business Leaders of America in Kansas, constitutional changes and refinements became necessary. As a result, a number of changes in the by-laws of the state constitution were made. Parts of Article IV of the constitution were changed by the convention. Section A, Paragraph 2, was changed and approved to read:

The Nominating Committee shall present at the state convention a slate of not less than two candidates for each office. Additional nominations may also be made from the floor at the time the Nominating Committee presents its slate of nominees to the state convention, provided such persons' credentials have been submitted to the executive board fifteen days prior to the convention.¹⁰

Section A, Paragraph 3, was changed to read: "Voting shall be done through ballot or roll call at the discretion of the presiding officer by official voting delegates in attendance at the state convention." Section A, Paragraph 8 of the by-laws was revised to read: "Nominees for the offices of president and vice-president shall be a high-school junior." In addition to the change to Section A, Paragraph 3, the

⁹Minutes of the Third Annual FBLA Convention, Emporia, Kansas, May 5, 1955.

¹⁰Ibid.

following addition was approved to read: ". . . . each delegate present having one vote and one vote only."¹¹ Approximately 250 people attended the convention as representatives from sixteen high schools and colleges.

At this convention two speakers participated in the program. The opening session address was given by Mr. Paul C. Cole, vice-president of Macy's in Kansas City, Missouri, who spoke on "Retailing--Land of Opportunity." The banquet speaker was the Rev. Stephen J. Williams of Emporia speaking on the theme, "Ask the Boss."

Contests were expanded to include the areas of both spelling and chapter displays. The discussion groups were concerned with three main areas: (1) FBLA Degrees, (2) Chapter Promotion and Finance, and (3) Constitution Changes. These groups were directed by chapters from Clay County Community High School, St. Mary's High School, Shawnee Mission North High School, Hill City Memorial High School, and Hays High School.¹² Attending FBLA members were invited to see a college play presented in Albert Taylor Hall on the Kansas State Teachers College campus.¹³

Fourth Annual State Convention. The site of the fourth annual state convention was the campus of Kansas State Teachers College, Pittsburg; Jim Muckenthaler, state president from St. Mary's, opened the

¹¹Ibid.

¹²Minutes of the Third Annual FBLA Convention, op. cit.

¹³Ibid.

state convention on March 23 and 24, 1956. The 230 delegates, representing eleven chapters, were welcomed by Dr. Rees H. Hughes, president of the college.¹⁴

Highlights of the convention program was the address of Mr. Robert Gadberry, assistant vice-president of the Fourth National Bank of Wichita. The Friday evening banquet speaker was Mr. Roland Fenz, radio and television instructor at Kansas State Teachers College, Pittsburg, who spoke on "Changing Times."¹⁵

Discussion groups were held on: (1) Financing, (2) Programs, (3) School, and (4) Community Services Activities. The competitive aspect of the program received additional impetus with the important addition to the state convention program of a newly-created contest for high schools, "Mr. and Miss Future Business Leader." A group of judges interviewed each candidate and then selected the outstanding young man and young woman to be Mr. and Miss Future Business Leader of Kansas.¹⁶

A number of other changes were made in the contests for the 1956 Convention. Previous to the 1956 Convention, college and high school students competed in the same contests. With this convention all contests would be divided into two groups: high school and college. Each high school chapter in the state was allowed only one contestant in the spelling contest. The display contest was also limited to high schools. A new

¹⁴Future Business Leaders of America State Activities Report, State of Kansas, 1955-1956.

¹⁵News item in High [St. Mary's, Kansas] News, March 31, 1956.

¹⁶Future Business Leaders State Convention (Business Education Newsletter, Vol. 3. Emporia: Kansas State Teachers College), p. 4.

vocabulary contest, limited to college chapter participants, was added at this convention. For the first time at a state convention, a sponsored dance furnished evening entertainment for the attending FBLA members.¹⁷

Fifth Annual State Convention. The Kansas State Teachers College, Emporia, hosted the Fifth Annual State FBLA Convention on March 22 and 23, 1957. State FBLA President, Charles Walt, from Hill City Memorial High School presided.¹⁸ Approximately 300 students and sponsors from twelve high schools and four colleges attended the convention.¹⁹

The introduction of two national FBLA officers was made at the opening session of the convention. They were National FBLA President, Miss Janice Knox, Breckenridge, Texas, and Mr. Larry Perry, St. Mary's, Kansas, the National FBLA Treasurer. The guest speaker at this session was Dr. E. C. McGill, Chairman, Department of Business and Business Education at Kansas State Teachers College, Emporia. Mr. Cliff Titus, Supervisor of Management Development, Beech-Aircraft Corporation, Wichita, was the banquet speaker.²⁰

Under the leadership of state officers, the following discussion groups were held: (1) Club Finances and Money-Making Projects, (2) Club Program and Service Projects, (3) Problems of College Chapters, (4) Improvement of State Convention, and (5) How to Conduct Local Chapter

¹⁷Ibid.

¹⁸Program of the Fifth Annual Convention, op. cit.

¹⁹Registration List of Fifth Annual State Convention, State of Kansas, Emporia, March 19 and 20, 1957.

²⁰Program of the Fifth Annual Convention, op. cit.

Meetings. Contests for the convention followed the format of the previous year. Other activities included a campus tour and a dance for all students.²¹

Promotional Activities.

Throughout its history in Kansas, the Future Business Leaders of America organization has been active at both state and local levels in promoting the organization. FBLA chapters have actively worked to interest business teachers in forming new chapters in high schools that had not organized a chapter. As an illustration, St. Mary's High School FBLA chapter set up a promotional display at the November, 1953, Kansas Business Education Association meeting held in Topeka, Kansas.²² Numerous chapters throughout Kansas FBLA history have attended annual meetings of the State Teachers' Conventions to explain FBLA to business teachers.²³ The Kansas State Teachers College FBLA chapter presented a promotional skit at Dodge City High School.²⁴ The Kansas State chapter actively promoted FBLA to educators in Kansas at the Kansas Business Teachers Association meetings. Mr. Richard Brown was officially named to serve as FBLA Promotion Director for Kansas in 1958.²⁵ These representative illustrations indicate past promotional activities of FBLA in Kansas.

²¹News item in the High St. Mary's, Kansas News, February 14, 1957.

²²News item in the High St. Mary's, Kansas News, November 20, 1953.

²³Minutes of the Executive Committee, Emporia, Kansas, September 29, 1962.

²⁴News item in the Kansas [St. Mary's, Kansas] Forum, March, 1954.

²⁵ . "Brown Elected State Promotion Director," The Kansas Business Teacher, XI, (May, 1958), 13.

Publications.

Copies of early FBIA newspapers indicated that as early as 1953 the FBIA chapters had the opportunity to read about the FBIA activities within the state. The St. Mary's High School chapter, under the direction of Mr. Richard F. Reicherter, assumed the responsibility of printing and distributing news of the active FBIA chapters. The newspaper in the early and mid-1950's was published under various names. These newspapers were titled: the Kansas State FBIA News, the Kansas FBIA Forum, and the FBIA Banner. These newspapers were printed by the St. Mary's, Kansas Star.

Expansion Years, 1957-1967.

The years following the formation of the state chapter can be characterized as years of expansion in terms of activities, especially those activities at the state level. With the state chapter organization, the basis for later expansion of state convention program was set. In this period of time additional group activities were started, thus allowing more student participation. Two of the most important new activities were the FBIA Regional Conventions and the Leadership Workshops. Closer contact with other Kansas FBIA chapters through these activities undoubtedly stimulated new ideas and activities that would later expand chapter activities within the local chapter.

Sixth Annual State Convention. On March 21 and 22, 1958, Mr. Roy Luckenthaler, State FBIA President from St. Mary's, opened the Sixth Annual FBIA Convention at Kansas State Teachers College, Emporia. Kansas

State Teachers College President John King welcomed the FBIA delegates and sponsors. Over 300 delegates registered for the two-day meeting.²⁶

In place of a speaker at the first general session, a panel discussion was presented on the subject, "What Do Businessmen Expect of Beginning Employees." The panel was moderated by Mr. Richard Harder, Chairman, National Office Management Association Education Committee, Topeka, Kansas. Participants in the panel discussion were from: (1) St. John's College, (2) Kansas State Teachers College of Pittsburg, (3) Kansas University, and (4) Kansas State Teachers College, Emporia.²⁷

The contests were again divided into high school and college groups. College students participated in the Mr. and Miss Future Business Executive and vocabulary contests. Contests for high school students included: (1) Mr. and Miss Future Business Leader, (2) Public Speaking, (3) Parliamentary Procedure, (4) Spelling Relay, (5) Typewriting, and (6) Shorthand.²⁸ The number of contests at this convention exemplifies the expansion of activities at the state conventions.

The discussion groups continued similarly to the previous state convention. The subjects of the discussion groups were: (1) Planning High School Chapter Projects and Programs, (2) College Chapter Problems,

²⁶ "State FBIA Convention," The Kansas Business Teacher, XI (May, 1958), 6.

²⁷ Program of the Sixth Annual State Convention, State of Kansas, Emporia, March 21 and 22, 1958.

²⁸ Ibid.

Projects, and Programs, (3) Evaluating our Preparation for Business, and (4) School and Community Service. At the awards banquet, Dr. Kenneth McFarland, Educational Consultant for General Motors Corporation, addressed the FBIA Convention.²⁹

Seventh Annual State Convention. Dr. James Surface, dean of the school of business at The University of Kansas, welcomed the FBIA delegates and sponsors to the convention hosted by The University of Kansas. The two-day state convention began on March 20, 1959, with State President Pat Isbell, Hays High School, presiding.

For the second year a panel discussion was presented. Mr. Richard Harder, Office Manager of the Development Service Office in the Menninger Foundation, moderated the panel discussion entitled, "We Recommend." Panel participants were: (1) Mrs. Mary Lee, the Menninger Foundation, (2) Mrs. Virginia Sachs, Topeka State Bank, and (3) Mr. Ernest Thompson, Kansas Blue Cross-Blue Shield.

Once again discussion groups were a part of the convention program with four groupings: (1) Planning High School Chapter Projects, (2) College Chapters Belong, (3) Planning High School Chapter Programs, and (4) School and Community Cooperation.³⁰

An important expansion and change was in the competitive part of the convention program. What formerly were considered "contests" now were

²⁹Ibid.

³⁰Program of Seventh Annual State Convention, State of Kansas, Lawrence, March 21 and 22, 1959.

grouped under area of "events." The categories were expanded to include a total of fifteen major categories. In three events, further division was made. The divisions were as follows:

1. Largest Chapter Membership
2. Largest Attendance at Convention
- 3a. Best High School Exhibit
- 3b. Best College Exhibit
4. Mr. Future Business Leader - High School
5. Miss Future Business Leader - College
6. Mr. Future Business Executive - College
7. Miss Future Business Executive - College
8. Spelling Relay
- 9a. Shorthand (Beginning)
- 9b. Shorthand (Advanced)
- 10a. Beginning Typewriting
- 10b. Advanced Typewriting
11. Vocabulary - College
12. Public Speaking
13. Poster Contest
14. Best College Activities Report
15. Best High School Activities Report

The highlight of the convention was the awards banquet speaker, Dr. Hamden Forkner, the founder of FBIA in the United States.³¹

Eighth Annual State Convention. Kansas State College of Pittsburg (formerly Kansas State Teachers College, Pittsburg) hosted the eighth annual convention on March 25 and 26, 1960. Jim Muckenthaler, state president, presided at the convention.

After the prior years of substantial change in the convention program, the eighth annual convention followed the 1959 convention format. Mr. Doran Kaufman of the National Office Management Association (NOMA) led the panel presentation. The topic for discussion was "Human Relations for

³¹Ibid.

the Beginning Employee," followed by the topic, "Management Training Program after Employment." The awards banquet address on "Success on the Job" was given by Mr. Edward T. McNally.³² The "events" area of the convention followed the format established at the 1959 Convention with high school and college groups competing in separate groups.

The division between high school and college chapters of FBLA continued. Records indicate that the college FBLA chapters adopted the greek letters, Phi Beta Lambda, during the 1959-1960 school year.³³ Also, in the 1959-1960 school year, the FBLA Executive Committee (often referred to in records as the FBLA Executive Board) was separated into high school and college areas.³⁴

Ninth Annual State Convention. Over 600 delegates and sponsors met at Kansas State Teachers College, Emporia, on April 27-29, 1961, for the state convention. State FBLA President Dick Smith and Mrs. Judy Miller DeBross, State Phi Beta Lambda President presided in their respective areas of the convention. This convention officially began on Thursday evening for state executive committee meetings. Previously, state conventions had started on Friday mornings. Delegate registration was Friday morning as with past conventions.

³²Minutes of the Eighth Annual FBLA Convention, Emporia, Kansas, March 26, 1960.

³³_____. "Short News Items From Local Chapters," Future Business Leaders of America in Kansas (March, 1959), 5.

³⁴Program of the Eighth Annual State Convention, Emporia, Kansas, March 25 and 26, 1960.

Miss Rose Ann Sadler, National Phi Beta Lambda president, extended greetings from the national organization. The Area Personnel Relations Supervisor of the Southwestern Bell Telephone Company of Topeka, Mr. H. L. Snell, addressed the FBLA and Phi Beta Lambda members on the "Challenge of Business Leadership." The college and high schools divided into their respective groupings following this address.³⁵

The events at this convention included the fifteen categories as introduced at the State Convention of 1959 with two additions. A business communications event was introduced for Phi Beta Lambda members. A general business event was added for high school student participation.³⁶

The college Phi Beta Lambda chapters participated in a panel discussion on the subject, "Careers in Business", with four professional people taking part in the panel. Mr. Leonard F. Banowetz, Corporate Counsel and Assistant Secretary, The Coleman Company, Wichita, addressed the group.³⁷

The high school FBLA chapters had discussion groups made up of five groups. These five groups covered the following subjects: (1) The Spokes of FBLA in the Community, (2) The Spokes of FBLA in Chapter Projects, (3) The Spokes of FBLA in Chapter Programs, (4) The Spokes of FBLA in Degrees, and (5) The Spokes of Kansas FBLA at the National Convention.³⁸

³⁵Minutes of the Ninth Annual FBLA Convention, Emporia, Kansas, April 27-29, 1961.

³⁶Program of the Ninth Annual State Convention, State of Kansas, Emporia, April 27-29, 1961.

³⁷Ibid.

³⁸Ibid.

At the awards banquet, Dr. Hamden Forkner, Professor Emeritus, Teachers College, Columbia University, addressed the convention on the subject "Counting Our Blessings." On the following day, Dr. Harry Levinson, Director of the Division of Mental Health, The Menninger Foundation, Topeka, spoke on the "Psychology of Leadership." The business meetings and election of officers of the two FBLA groups followed.³⁹

Tenth Annual State Convention. "Better Leadership for the 1960's" was the theme for the Tenth Annual State Convention hosted by The University of Kansas on April 26-28, 1962. Miss Carol Masters of the Olathe High School chapter presided at the FBLA division.⁴⁰

At the first general session, Mr. C. O. Solum, Manager of the Kansas City branch of Burroughs Corporation spoke to the combined FBLA-Phi Beta Lambda groups on "Selling." Following the address the high school and college groups divided and the students competed in the established events.

The panel for the college group was directed by the National Office Management Association (NOMA) with four representatives of business and industry participating. Mr. Neil Roach, State Phi Beta Lambda vice-president served as moderator. Five FBLA discussion groups were held for the high school students. The discussion groups were on the following

³⁹Ibid.

⁴⁰Minutes of the Tenth Annual FBLA Convention, State of Kansas, Lawrence, April 26-28, 1962.

subject areas: (1) FBLA in Degrees, (2) FBLA in the Community, (3) FBLA in Chapter Projects and Finance, (4) FBLA in Chapter Programs, and (5) FBLA at the National Convention.

The topic of the awards banquet speaker, Dr. Theodore Woodward, Head of the Department of Business Education, George Peabody College for Teachers, was "The Future is Yours--Provided." The third general session speaker was Mr. Robert Gadberry, vice-president and trust officer of the Fourth National Bank, Wichita.⁴¹

At the convention Mr. Richard F. Reichert, State FBLA Chairman, and Miss Ruth Morgan, FBLA sponsor, Labette County Community High School, received a plaque for outstanding service to FBLA in Kansas. They were the only teachers who had sponsored an FBLA chapter continuously since the organization began in Kansas.⁴²

Eleventh Annual State Convention. April 18-20, 1963, marked the Eleventh Annual State Convention held at Kansas State Teachers College, Emporia. Miss Kathy Holston, state president from the Topeka High School chapter, presided over nearly 1,000 attending delegates and sponsors.⁴³

The basic format of the convention remained unchanged with the college group meetings held in Beech Music Hall and the high-school group

⁴¹Ibid.

⁴²_____, "Emporia Will Host 1963 FBLA Meeting," The Kansas Business Teacher, XV (May, 1962), 13.

⁴³News item in the FBLA Banner, Convention Issue, 1963.

meeting in the Memorial Union Building. The FBLA discussion groups expanded to seven areas under the theme, "Operation Econ-Through Understanding."

A total of four speakers were a part of this convention program. The speakers were: (1) Mr. Orville Roberts, Jr., Sinclair Refining Company, Independence, Kansas, (2) Dr. Mary Oliverio, Chairman of the Department of Business Education, Columbia University, and (3) Mr. Evan Wright, Food and Drug Administration, Topeka. The awards banquet speaker was Dr. Kenneth McFarland, Guest Lecturer for General Motors Corporation. His address was entitled "Let's Sell Success."⁴⁴

Twelfth Annual State Convention. The Twelfth Annual Convention of the Future Business Leaders of America in Kansas was held at Kansas State College of Pittsburg on April 16-18, 1964. State President, Robert Becker, called the convention to order.⁴⁵ Over 700 members and sponsors attended the convention.⁴⁶

For the first time since the FBLA organization was founded in Kansas, no college chapters were present. The rapid growth of the two organizations had made possible a division so that the interests of each group could be better served by separate conventions.

⁴⁴Program of the eleventh Annual State Convention, State of Kansas, Emporia, April 18-20, 1963.

⁴⁵Minutes of the Twelfth Annual Convention, Pittsburg, Kansas, April 16-18, 1964.

⁴⁶News item in the FBLA Banner, Convention Issue, 1964.

Revised voting regulations went into effect at the 1964 convention. The State Executive Committee decided that (1) each chapter with one to twenty-five members be allowed two voting delegates, (2) each chapter with twenty-six to fifty members be allowed three voting delegates, (3) each chapter with fifty-one to seventy-four members be allowed four voting delegates, (4) each chapter with seventy-six to 100 members be allowed five voting delegates, (5) each chapter with 101 or more members be allowed six voting delegates.⁴⁷

The program of the 1964 convention indicated some changes and expansion in the events held. The events open to student and chapter competition were as follows:

- A-1. Chapter Activities Report
- A-2. Original Project
- A-3. Largest Chapter Membership
- A-4. Greatest Number of New Chapters
- A-5. Largest Attendance at Convention (based on mileage)
- A-5.1 Largest Percentage at Convention
- A-6. Chapter Exhibit
- A-8. Parliamentary Procedure
- A-9. Mr. Future Business Leader
- A-10. Miss Future Business Leader
- A-13. Spelling Relay
- A-15. Public Speaking
- A-17. Poster Contest
- A-18. Beginning Bookkeeping
- A-19. Advanced Bookkeeping
- A-20. General Business
- A-21. Beginning Shorthand
- A-22. Advanced Shorthand
- A-23. Beginning Typing
- A-24. Production Typing
- A-25. Business Mathematics
- A-26. Economics
- A-27. General Clerical

⁴⁷ Minutes of the Twelfth Annual Convention, op. cit.

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- A-5.1 Largest Percentage at Convention
- A-6. Chapter Exhibit
- A-8. Parliamentary Procedure
- A-9. Mr. Future Business Leader
- A-10. Miss Future Business Leader
- A-13. Spelling Relay
- A-15. Public Speaking
- A-17. Poster Contest
- A-18. Beginning Bookkeeping
- A-19. Advanced Bookkeeping
- A-20. General Business
- A-21. Beginning Shorthand
- A-22. Advanced Shorthand
- A-23. Beginning Typing
- A-24. Production Typing
- A-25. Business Mathematics
- A-26. Economics
- A-27. General Clerical

⁴⁷ Minutes of the Twelfth Annual Convention, op. cit.

A-28. Sales Demonstration
FBLA Traveling Trophy⁴⁸

The presence of only high school chapters at the FBLA Convention allowed a further division of discussion groups on the different aspects of "Operation Econ-Career Competency." The discussion panel was moderated by Dr. Ralf Thomas, Chairman of the Department of Business Administration, Kansas State College, Pittsburg.⁴⁹

The opening convention speaker was Miss Gladys Peck, State Business Education Supervisor, Louisiana. The awards banquet speaker was Mr. George Butler, President, Electra Manufacturing Company of Independence.⁵⁰

Thirteenth Annual State Convention. "America Business--Its Function and Responsibilities" was the theme of the Thirteenth Annual State Convention which convened at Kansas State Teachers College, Emporia, on April 8-10, 1965. Joe Fehr from the Northern Heights High School FBLA chapter presided at the convention sessions attended by approximately 700 members and sponsors.⁵¹

The events and discussion groups were continued with the same basic format as the previous year's convention except that one new event, a team

⁴⁸Twelfth Annual Convention Awards Banquet Program, Kansas State College, Pittsburg, April 17, 1964.

⁴⁹Program of the Twelfth Annual State Convention, State of Kansas, Pittsburg, April 16-18, 1964.

⁵⁰Ibid.

⁵¹The FBLA Banner, 1965 Convention Issue, p. 1.

contest on current events, was added.⁵² The discussion group panels were moderated by student leaders from Phi Beta Lambda chapters of the different colleges throughout Kansas. There were a total of twelve groups discussing different aspects of the convention theme.⁵³

At this convention there were three guest speakers. For the second year, Miss Gladys Peck, former State Business Education Supervisor of Louisiana addressed the first general session. Mr. V. E. Carlsen, Personnel Supervisor, E. I. Dupont du Nemours Company branch in Topeka spoke to the third general session. Once again, Dr. Hamden Forkner, the founder of FBLA, appeared as the awards banquet speaker. His address was entitled "Look to the Future."⁵⁴

Fourteenth Annual State Convention. Approximately 800 delegates and sponsors met at Kansas State Teachers College, Emporia, on March 24-26, 1966. State FBLA President Linda Davies from Lebo High School presided at the convention.⁵⁵

One new event, an essay contest, was added to the existing schedule of events. During the second general session, ten discussion groups were led by the Kansas State Teachers College chapter of Phi Beta Lambda on the subject, "In Pursuit of Quality in FBLA."⁵⁶

⁵²Minutes of the FBLA Executive Committee, Emporia, Kansas, February 20, 1965.

⁵³The FBLA Banner, op. cit. p. 3.

⁵⁴Ibid.

⁵⁵The FBLA Banner, 1966 Convention Issue, p. 1.

⁵⁶Program of the Fourteenth Annual State Convention, State of Kansas, Emporia, March 24-26, 1966.

The keynote speaker at the first general session was Dr. Theodore Yerian, Chairman, Department of Business Education, Oregon State University. The second general session speaker was Sister M. Alexius Wagner, O. P., Chairman of the Department of Business Education, Edgewood College of the Sacred Heart, Madison, Wisconsin. Mr. Robert Gadberry, Vice-President and Trust Officer, Fourth National Bank, Wichita, addressed the convention at the awards banquet. At the last general session of the 1966 Convention, Sister Helen Marie Feeney, P. B. V. M., of Mount Loretto Motherhouse in Dubque, Iowa, was the speaker.⁵⁷

Fifteenth Annual State Convention. On March 16-18, 1967, State President Pam Barrett from Americus High School opened the Fifteenth Annual State FBLA Convention at Kansas State Teachers College, Emporia. Approximately 800 delegates and sponsors attended the convention.⁵⁸

The events available for student participation were the same as those at the previous state convention. Panel discussions were held in fourteen different groups on the subject of "Planning."

Four speakers contributed to the convention program. They were: (1) Dr. Vernon Payne, Chairman, Department of Business Education, North Texas State University, Denton, Texas, (2) Sister M. Alexius Wagner, O. P., Chairman, Department of Business Education, Edgewood College of the Sacred Heart, Madison, Wisconsin, and (4) Dr. Hamden Forkner, founder of FBLA.

⁵⁷The FBLA Banner, loc. cit.

⁵⁸Program of the Fifteenth Annual State Convention, State of Kansas, Emporia, March 16-18, 1967.

The awards banquet speaker was Sister Helen Marie Feeney, Mount Loretto Motherhouse, Dubque, Iowa.⁵⁹

Regional Conventions.

During the years of FBLA expansion, an additional annual activity, regional conventions, was initiated in the 1960-1961 school year. These conventions served as a preliminary to the state conventions. In a recent Annual Activities Report, the purposes and functions of the regional conventions were summarized as follows:

Most of the contests held at the state convention are held at the regional conventions. It is felt that by holding these regional conventions we give more students an opportunity to participate in contests and also give new chapters a chance to better prepare their members for the state convention.⁶⁰

The first regional convention held in Kansas was at Northern Heights High School, Allen, in March, 1961.⁶¹ Kansas State Teachers College, Emporia, hosted the second regional FBLA convention held on March 31, 1962.⁶²

To facilitate the continued growth of FBLA, two regional conventions were held the following year. On March 23, 1963, the convention

⁵⁹Ibid.

⁶⁰Annual Activities Report, 1964-1965. The Future Business Leaders of America, State of Kansas, p. 4.

⁶¹Annual Activities Report, 1960-1961. The Future Business Leaders of America, State of Kansas, p. 5.

⁶²News item in the FBLA Banner, Convention Issue, 1962.

sites were Topeka High School, Topeka, and Kansas State Teachers College.⁶³ The fourth annual FBLA regional conventions were held on March 14, 1964, at Highland Park High School, Topeka, and Kansas State Teachers College.⁶⁴ On March 6, 1965, Kansas State Teachers College and Washburn Rural High School, Topeka, hosted the fifth annual regional conventions.⁶⁵

In 1966 the number of regional convention sites were increased from two to three schools. The sixth regional conventions were held on February 26, 1966, at Marymount College, Salina, Topeka West High School, Topeka, and Kansas State Teachers College, Emporia.⁶⁶ Marymount College, Kansas State Teachers College, St. John's College, and Washington High School hosted the regional conventions on February 11, 1967.⁶⁷

Leadership Workshops.

A new and important FBLA activity during the expansion years was the leadership workshop or leadership conference. Its purpose has been to assist the local chapter officers in performing their duties as chapter leaders during the school year. It has also served to give newly-organized local chapters a better understanding of FBLA.

⁶³Minutes of the Executive Committee, Emporia, Kansas, September 29, 1962.

⁶⁴Program of the Fourth Annual Regional FBLA Conventions, State of Kansas, Emporia and Topeka, March 14, 1964.

⁶⁵Annual Activities Report, 1964-1965., op. cit.

⁶⁶Annual Activities Report, 1965-1966., op. cit.

⁶⁷Minutes of the Executive Committee, Emporia, Kansas, September 18, 1966.

During this period of time from 1953-1967, a total of seven leadership workshops were offered for FBLA members in Kansas. All of these workshops were sponsored by the Lambda chapter, Phi Beta Lambda, at Kansas State Teachers College, Emporia.

The first workshop was held on October 17 and 18, 1958.⁶⁸ On October 21 and 22, 1960, another workshop was held on the Kansas State Teachers College campus.⁶⁹ Lambda chapter, Phi Beta Lambda and Blue Key honorary service fraternity at Kansas State Teachers College directed the third FBLA Leadership Workshop in October of 1962.⁷⁰ The fourth leadership workshop was held September 21, 1963. Three additional workshops were presented for FBLA members and sponsors on September 18, 1964, September 18, 1965, and September 12, 1966.⁷¹

Publications.

One state FBLA newspaper, The FBLA Banner, has been published by the state chapter once a year since 1952. The Banner was issued to delegates at the state conventions. Included in this publication is a complete convention program schedule and news items submitted by local chapters. During the past decade of FBLA activity, the FBLA Newsletter has been printed.

⁶⁸Annual Activities Report, 1958-1959, Phi Beta Lambda, State of Kansas, p. 4.

⁶⁹Annual Activities Report, 1960-1961, op. cit.

⁷⁰Annual Activities Report, 1962-1963, Phi Beta Lambda, State of Kansas, p. 10.

⁷¹News item in the FBLA Newsletter, October, 1965.

III. LOCAL CHAPTER ACTIVITIES

The basis of a successful FBLA chapter program lies in its activities. To determine the activities that local Kansas chapters have used, the questionnaire provided a checklist of several activities under three major classifications. These classifications were grouped into (1) service projects, (2) fund-raising projects, and (3) promotional projects. In order to obtain a consistent cross-section of the majority of Kansas FBLA chapters and their activities, the years 1964-1967 were used. While these years do not include early chapters that went inactive before 1964, the lack of historical data for some of these early chapters activities would have excluded them from the study.

Of the thirty-three chapters reporting chapter activities, two chapters went on inactive status after the 1965-1966 school year. Of the total of thirty-three responding chapters, two chapters were chartered early in the 1968 year. It was decided that their inclusion in the chapter activities was justified as they are currently an active part of FBLA in Kansas.

Service Projects.

Service projects refer to those projects that an FBLA chapter does to benefit the school and community. The questionnaire provided for positive or negative responses to sixteen questions in the area of chapter service projects. Respondents were given an opportunity to state additional projects undertaken that were not included in the sixteen questions. The preponderance of negative responses on the following table (Table IV)

TABLE IV

NUMBER AND PERCENTAGES OF SERVICE PROJECTS
UNDERTAKEN BY FBLA CHAPTERS FROM 1964-1967

Service Projects Undertaken	Yes Responses		No Responses	
	#	%	#	%
1. Established a speakers bureau made up of business students who appeared before high school assemblies, lunch clubs, and business groups.	2	6.6	32	93.4
2. Sold advertisements and kept financial records for the school yearbook, newspaper, or athletic programs.	4	13.2	30	96.8
3. Raised funds for the purpose of securing additional and replacement equipment for use in the business education department.	7	21.3	27	78.7
4. Prepared and published school newspaper.	2	6.6	32	93.4
5. Arranged for and made business education field trips to neighboring communities and cities to study business operations and office employment opportunities.	27	81.8	7	18.2
6. Designed and installed a job placement service at the school.	1	3.3	32	96.7
7. Conducted a parliamentary procedure workshop, spelling relay, and similar projects.	14	42.6	18	57.4
8. Planned and conducted a Career Day, with speakers from business to acquaint the students with different vocations.	13	39.3	21	60.7
9. Conducted a follow-up study of graduates who were working or attending college to determine what could be done to equip our students better for the work or college program in which they were engaged.	4	13.2	30	86.8

TABLE IV (continued)

Service Projects Undertaken	Yes Responses		No Responses	
	#	%	#	%
10. Prepared and presented assembly program on topics such as "Office Do's and Don'ts," "Dress Right," "What is FBLA?" and the like.	11	33.3	23	66.7
11. Established a stenographic bureau for teachers, school organizations, or community groups.	14	42.6	20	57.4
12. Did volunteer work for charity organizations in the community--secretarial work, soliciting funds, and so on.	14	42.6	20	57.4
13. Conducted an FBLA Day in the community; volunteered to work in stores and business establishments.	4	13.2	30	86.8
14. Conducted a community survey of job opportunities by personal interviews and other means; tabulated information for use in preparing the school business curriculum and in job placement of students.	3	9.1	31	90.9
15. Compiled and published a student directory for the school.	4	13.2	30	86.8
16. Organized and operated a lending and savings bank in the school for use by students.	2	6.6	32	93.4
17. Other	15	45.5		

does not indicate local chapter inactivity, but more correctly indicates selectivity and individuality in the service projects undertaken.

The majority of FBLA chapters concentrated most of the service project activities into seven areas. By far the most common activity involved field trips to neighboring communities to study the business operations and office employment opportunities. Other service projects undertaken by many chapters were: (1) conducting parliamentary procedure workshops, spelling relays, etc., (2) establishment of stenographic bureaus, (3) volunteer work for charity organizations, (4) planning and conducting Career Day, (5) preparation and presentation of assembly programs, and (6) raising funds for equipment in the business department. Other service projects were reported by a smaller number of chapters.

Many additional activities were reported by fifteen chapters.

These service project activities were:

Sponsored a school dance.

Adopted a child from India.

Toured businesses and plants.

Established business department newsletters.

Conducted yearbook sales.

Collecting toys and clothes for Salvation Army.

Insurance talks to seniors.

Clean-up campaign (pop bottles along public roads)

Landscaped a court area.

Established an advisory board made up of businessmen--served as Patrons for club.

School yard cleanup, special assembly, awards night.

Furnished scholarships for needy students.

Had personnel manager as guest speaker informing the students of local opportunities.

Typed names of eligible voting citizens in Emporia School District for superintendent of schools. Typed envelopes that we mailed to the elderly citizens in Emporia to give chance to attend school functions free of charge. Our chapter typed the stencils and duplicated 3,000 letters and application blanks for a "Gold Card" community service project. As a school service, the chapter typed mailing labels for letters which were to be sent to all the parents of the students at Emporia High School from the principal.

Operate Campus Store--candy and school supplies.

Fund-raising Projects.

FBLA chapters must financially sustain themselves by either assessing members' dues or by undertaking fund-raising projects or a combination of both, so that the goals of the organization can be more adequately met. The questionnaire allowed the chapter sponsors to respond positively or negatively to four questions regarding possible fund-raising projects. Space was allowed for listing alternative fund-raising projects. All but one of the responding chapters have participated in one or more fund-raising projects. Over one-third (13) of the responding chapters conducted a concession booth at athletic events as a means of raising money for the chapter. Nearly one-fourth (8) of the responding sponsors indicated that their chapter had operated a store of school supplies. Only five chapters sponsored a "Game Night" or related activity. Four responding chapters had sponsored and conducted ticket sales for school activities and kept financial records in connection with these school activities.

A majority of the chapters described a wide variety of alternative fund-raising projects. The following table (Table V) shows the chapter response regarding fund-raising projects undertaken. An itemized listing of all other activities used as fund-raising devices follows the table. A total of twenty chapters has undertaken a wide variety of other fund-raising projects. Chapter sponsors indicated the following comments in addition to their response to the four questions in the questionnaire on fund-raising projects:

Slave Day.

Bake sale, car wash, selling school license plates.

Sold Tom Watt kits; sold numbered football jerseys to student body.

Sold Tom Watt products, bake sale.

Sold candy.

Second-hand book sale.

Sale of Zip-Code Directories. Decorated Christmas candles. Bakes sales and ice cream sale. Addressed envelopes for a firm.

Annual chili supper. Sold Zip-Code Directories.

Worked gate at games, bake sale. Served meal at school. Sold Sport Scene magazine. Painted a house.

Tom Watt sale; Soup supper; bake sale.

Conducted Book Fair, Pizza Supper, Taco Supper, Bake sales. Printed and sold pocket size calendars of school events.

Sold calendars and typed postcards and membership cards.

School socials.

Did bookkeeping work for Pep Club Candy Drive and were paid accordingly.

TABLE V
NUMBER AND PERCENTAGES OF FUND-RAISING PROJECTS
UNDERTAKEN BY FBLA CHAPTERS FROM 1964-1967

Fund-raising Projects Undertaken	Yes Responses		No Responses	
	#	%	#	%
1. Established and operated a store for school supplies.	8	23.5	26	76.5
2. Sponsored a "Game Night" or similar activities.	5	14.7	29	85.3
3. Sponsored and conducted the sale of tickets for plays and other school activities and kept financial records in connection with these activities.	5	14.7	29	85.3
4. Conducted a concession booth at athletic events for the school.	13	28.2	21	71.8
5. Other	20	58.8		

School Fair.

Bake sale and car wash.

Dance, sold candy, sold Zip-Code Directories, sold school pennants.

Career Day.

Chili supper, food sale, parties.

Cookie sales.

Sold Christmas wrapping and shorthand pads.

Sold Tom Watt items; Halloween candy and mums.

Promotional Projects.

Growth in FBLA, both in terms of new chapter members and new chapter formation, is dependent upon active promotion of FBLA by existing chapters. The questionnaire provided respondents with six questions on the area of promotional projects used by local chapters. All of the responding chapters have participated in some form of FBLA promotion. The results of the questionnaire indicate that the FBLA chapters have been very active in promoting the organization. The heaviest response was the FBLA chapter activity of maintaining bulletin boards promoting FBLA to non-members. Over one-half of the respondents has promoted FBLA in such a manner. The other promotional activities as shown on the questionnaire were listed by many of the chapters. The following table (Table VI) shows in detail the extent of FBLA promotion by the responding local chapters.

Other promotional activities not covered by the questionnaire were stated by sponsors of eight chapters. These activities as given by

TABLE VI
NUMBER AND PERCENTAGES OF PROMOTIONAL PROJECTS
UNDERTAKEN BY FBIA CHAPTERS FROM 1964-1967

Promotional Projects Undertaken	Yes Responses		No Responses	
	#	%	#	%
1. Provided FBIA promotional materials and information to surrounding schools to help create interest in FBIA.	11	31.4	24	68.6
2. Visited personally the schools interested in FBIA; provided an entertaining and informative program.	8	22.9	27	77.1
3. Conducted an FBIA booth at school registration and meetings for business teachers.	10	28.5	25	71.5
4. Prepared an installation team and traveled to surrounding schools as requested to install FBIA chapters when they have been granted a charter.	8	22.9	27	77.1
5. Maintained an attractive bulletin board for the business department with a good representation of FBIA activities that will appeal to students not yet members of FBIA.	19	54.3	16	45.7
6. Planned social events and invited prospective new members, or business students from a neighboring school in which there was no FBIA chapter; stressed FBIA in the program.	10	28.5	23	71.5
7. Other	9	25.7		

the sponsors were:

Spoke to teachers at the business education section of the Kansas State Teachers Meeting held in Salina in 1967.

Did install new chapter at Ottawa and Baldwin but not as stated in question number four.

Printed news releases from the business club activities in the local newspaper.

Assisted with the Regional FBIA meeting held at St. Mary's of the Plains College.

Observed Business Education and National Secretaries Week.

National Convention participants for past 10 years. Prepared slides and script to use in promoting FBIA.

Sponsored a sock hop for entire student body.

Invited FBIA chapters from other schools to "Dress Right" Program in evening. Had a style show in spring of 1966.

CHAPTER VI

SUMMARY, CONCLUSIONS, AND RECOMMENDATIONS

I. SUMMARY

The purpose of this study was to compile a historical description of the Kansas chapters of the Future Business Leaders of America. The study depicted (1) the growth and development; (2) the leadership; and (3) the activities of the state and local chapters of the Future Business Leaders of America in Kansas.

The procedure for this study entailed two basic methods of approach. Local FBLA chapter data were gathered primarily from a questionnaire sent to FBLA chapter sponsors throughout the state of Kansas. Thirty-five questionnaires were sent to sponsors of currently active chapters (two chapters chartered in March, 1968 were included) and nine questionnaires were sent to past sponsors of FBLA chapters that were currently inactive. Of the forty-four questionnaires mailed to these sponsors, a total of thirty-nine (88.6 per cent) were returned. The other method of study entailed a search of existing records concerning FBLA to obtain pertinent historical data, especially data pertaining to the state chapter.

The tenor of the Future Business Leaders of America organization in Kansas was approached as three periods of time. These periods were: (1) the early years, 1948-1953; (2) the development period, 1953-1957; and (3) the expansion years, 1957-1967.

During the early years a total of twelve chapters were chartered in Kansas. By the end of this period, student membership reached nearly 400. These chapters, of necessity, communicated and worked with the National FBLA Organization as no state chapter existed. In 1952, records indicated that a FBLA committee existed to assume some of the responsibilities of coordinating the organization. Promotion of the organization within the state was advanced by individual chapters. A number of the early chapter sponsors are noted for their leadership and direction in the growth of FBLA in Kansas. Among these sponsors were: (1) Mr. Richard F. Reicherter, St. Mary's, (2) Miss Loda Newcomb, The University of Kansas, (3) Mr. O. O. Barnett, Shawnee-Mission North, and (4) Miss Alta Behrens, Hays.

In the fall of 1953, the formation of the state chapter significantly altered the Future Business Leaders of America in Kansas. With a central organization, the groundwork for further local chapter development was laid in terms of new chapter formation and an expansion of activities within the local chapter. A total of eight additional local chapters were chartered during this period of time. Six chapters became inactive at the conclusion of the 1956-1957 school year. In later years, however, three of these chapters were reactivated. Student membership doubled from nearly 400 students to approximately 800 students during this period.

In addition to the four local chapter sponsors previously mentioned for their leadership, the development of the state chapter was advanced under the leadership of Dr. Gerald Maxwell and Dr. R. B. Russell, faculty

members at Kansas State Teachers College, Emporia, who served as state chairmen of FBLA. Student leadership during these years predominately represented FBLA chapters at St. Mary's High School, Kansas State Teachers College, and Hays High School.

The development period marked the beginning of the annual state conventions. Coordinated by the state chapter, these conventions gave the local chapters an opportunity to work together in cooperative as well as competitive activity. The basic convention program format which was to be greatly expanded in future years, was established.

The decade from 1957-1967 were years of expansion for FBLA in Kansas. By 1957, with the state chapter well established, the opportunities for expansion in the areas of chapter formation, membership growth, and new activities were utilized. Leadership at the state level was continuous during this period under the direction of Mr. Richard F. Reichert, the state chairman. During this decade of expansion, a total of thirty-five new local chapters were chartered in the state. While the ten chapters that became inactive during the period were not reactivated by the conclusion of the 1967 year, the total number of active high-school chapters were organized in late 1967, but were not chartered until early 1968. With the growth of new FBLA chapters, high-school student membership rose from approximately 800 to over 1300 students by the early part of 1967.

During this decade of expansion and in accordance with national FBLA policy, those colleges with FBLA chapters formed the college division of FBLA, Phi Beta Lambda. The institutions affected by this change were

The University of Kansas, Kansas State Teachers College, Kansas State of Pittsburg, St. John's College, and Bethel College. All of these institutions with the exception of The University of Kansas, have had continually active chapters of Phi Beta Lambda.

Expansion of activities at the state level occurred during this decade. One new activity initiated in 1960 was the annual leadership conference for FBLA chapter leaders. Another area of expansion was the establishment of the annual regional convention. These conventions, serving as preliminaries to the state convention, began with the 1960-1961 school year. At first, the regional conventions were held at one location; however, beginning in 1964, the regional conventions expanded to two locations. In the following year, regional conventions were held at three different locations in Kansas, and by 1967, the regional convention sites expanded to four areas throughout the state. The program format for the state conventions developed significantly during the expansion years. The number of events open for student participation gradually increased to include and reflect the enlarged areas of study being offered in the business curriculum of many secondary schools.

During the early FBLA years, the St. Mary's chapter assumed responsibility for FBLA publications. These newspapers, published under different names, served as a means of communication among chapters in the absense of a state chapter. In more recent years, the state chapter assumed the responsibility of publishing the FBLA Newsletters, which were issued periodically throughout the year. The FBLA Banner became the main publication issued to FBLA members and sponsors at the state conventions.

Local chapter activities were limited to the 1964-1967 school years. These activities were grouped into the following three categories: (1) service projects, (2) fund-raising projects, and (3) promotional projects. The questionnaire sought to determine the type and number of projects undertaken by the local chapter during these years.

The majority of reporting Kansas FBLA chapters have concentrated service project activities into seven areas. These areas in descending order of frequency were: (1) field trips to neighboring communities to study business operations and office employment opportunities, (2) conducting parliamentary procedure workshops, spelling relays and similar projects, (3) establishment of stenographic bureaus, (4) volunteer work for community charity organizations, (5) conducting a Career Day with outside business speakers, (6) preparation and presentation of assembly programs, and (7) raising of funds to secure equipment for use in the business education department. A total of fifteen chapters reported alternative service projects.

Fund-raising projects have been an important part of the FBLA chapter program, and with a wide variety of projects reported by the Kansas chapters. The most frequently reported fund-raising project was the conducting of a concession booth at school athletic events. The operation of a store for school supplies ranked second in frequency of utilization. The sponsoring of ticket sales in conjunction with the financial records connected with these activities and the sponsoring of a "Game Night" or similar activities followed in frequency reported. Other alternative fund-raising projects were itemized by twenty chapters.

Promotion of the Future Business Leaders of America organization has been a project of all the reporting FBLA chapters. Activities of a promotional nature listed in descending order of frequency were: (1) maintenance of a business department bulletin board, (2) promotion of FBLA through dissemination of materials and information to surrounding schools, (3) conducting an FBLA booth at school registration and at business teacher meetings, (4) the personal visitation of schools interested in FBLA to provide a FBLA promotional program, and (5) preparation of an installation team to install new FBLA chapters. A total of eight chapters listed other promotional activities.

The chapter questionnaire sought to ascertain (1) local chapter constitutional changes, if any, (2) chapter meetings in regard to frequency, time of meeting and any changes made, (3) amount of student dues paid to the local organization and any changes in these amounts, (4) the methods of selecting candidates for state convention, and (5) types of membership recognized by the local chapter. A total of thirty-eight sponsors of both currently active and inactive chapters indicated their chapter constitution status in regard to important changes or revision. The majority of the chapters (78.9 per cent) indicated that no changes or revisions had been made in the original constitution. Only eight (21.1 per cent) chapters indicated constitutional revision.

The majority of reporting chapters (76.3 per cent) reported monthly chapter meetings. A total of eight chapters (18.4 per cent) held bimonthly chapter meetings. Two currently inactive chapters (5.3 per cent) reported that weekly meetings were held.

Nearly two-thirds (60.5 per cent) of the chapters held chapter meetings during the school day. One-fifty (20.1 per cent) of the chapters reported meetings after school. Six chapters (15.8 per cent) conducted FBLA chapter meetings in the evenings. Only three (7.9 per cent) chapters met before the class day began. Included in this total was one chapter that reported meetings both in the evenings and after school.

The questionnaire also sought to determine the past changes, if any, in regard to frequency or time of chapter meetings. Nearly three-fourths (71.1 per cent) of the chapters indicated past changes. A total of six respondents mentioned past changes in regard to change of time of chapter meetings. Four chapters commented that the frequency of chapter meetings had been reduced.

The amount of local dues assessed each student varied from no assessment (reported by 37.1 per cent of the chapters) to a maximum of \$1.50 per student. Four chapters (11.4 per cent) assessed twenty-five cents (\$.25) per student. Nearly one-half (48.6 per cent) of the chapters assessed fifty cents (\$.50) per student. A total of nineteen chapters indicated they had not changed local dues. A past increase in amount of student dues assessed by the local chapter was reported in seven instances. Only two chapters indicated a decrease in the amount of local dues assessed.

The selection process for contestants at state conventions varied considerably among the Kansas FBLA chapters. It was found that over one-third (37.1 per cent) of the reporting chapters used a point system to

select these contestants. The other chapters employed a wide variety of methods for convention selection.

All active FBLA chapters recognized active membership. However, few chapters (14.3 per cent) acknowledge associate memberships. Only 17.1 per cent of the reporting chapters recognize honorary memberships.

II. CONCLUSIONS

The following conclusions were drawn from the historical study of the Future Business Leaders of America organization in Kansas:

1. The Future Business Leaders of America in the state of Kansas has experienced an outstanding rate of growth in terms of student membership and new chapter formation throughout its history.

2. The annual state convention through its continually expanding convention program has reflected the changing demands made upon the total educational curriculum.

3. The success of the Future Business Leaders of America organization in Kansas is the result of many dedicated adult leaders at the local and state levels.

4. One leader has served the organization throughout its history as a local chapter sponsor, a state advisor, and as a state chairman. Mr. Richard F. Reicherter, has given active direction and leadership to Kansas FBLA in many areas. Dr. Hamden L. Forkner, founder of FBLA in the United States, recently stated:

" . . . the leadership given by Mr. Reicherter has been outstanding and one of the most creative in any of the states. He has not only been instrumental in developing chapters within the high schools, but

also the chapter at Emporia at the college level. This chapter is now the largest high school or college chapter in the United States. The Emporia chapter has also been responsible for the development of young men who have gone into other states and taken positions of leaders."¹

5. The expansion of activities of the state chapter through added opportunities for student participation in events at the state conventions, the regional conventions, and the leadership workshops, has been a positive influence in the development of student leadership in FBLA.

6. The local FBLA chapters have been very active in serving their school and community through service projects.

7. The record of FBLA growth in the state of Kansas can be attributed in part to the activity of many local chapters in promoting the organization within the local school and among other schools as well.

8. Organization within the local chapter apparently has undergone little change in past years. Constitutional changes, frequency and time of chapter meetings, and amount of dues assessed are indications that the existing working framework of the local chapter is meeting the needs of the local chapter.

III. RECOMMENDATIONS

As a result of this study of the Future Business Leaders of America organization in Kansas it is recommended:

¹Dr. Hamden L. Forkner, President, Forkner Publishing Company, New York. Letter dated June 13, 1968. See Appendix G.

1. That all local chapter sponsors preserve and maintain pertinent data concerning the membership, leadership, and chapter activities of the local chapter for possible future reference and historical study.

2. That business teachers consider possible ways of integrating FBLA activities into the secondary business curriculum through existing course offerings as a means of stimulating leadership and decision-making through realistic and practical experiences.

3. That college business education instructors emphasize to prospective business teachers that a well-rounded business curriculum includes an active FBLA chapter.

4. That the Kansas Business Education Association support and promote the formation of new FBLA chapters in Kansas.

5. That the local FBLA chapter members and sponsors continue to actively promote the Future Business Leaders of America organization throughout Kansas.

6. That a similar historical study concerning the Phi Beta Lambda organization in the state of Kansas.

7. That this study be updated by further studies on FBLA in the future.

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APPENDIXES

APPENDIX A

QUESTIONNAIRE
for
Background Information Concerning
F.B.L.A. Historical Research

1. Name of your school _____
2. Length of Service as an F.B.L.A. sponsor _____
3. Do you have records (minutes, reports, clippings, etc.) concerning:
 - a. Sponsors (past and present) _____
 - b. Student Membership _____
 - c. Organizational Activities (local, state, etc.) _____
 - d. Other (explain) _____
4. Would you be willing to let me use any pertinent F.B.L.A. information for research purposes? _____
5. Could I interview you at your convenience in order to obtain any F.B.L.A. information you might have? _____
6. Comments:

Your Name

School

APPENDIX B

April 9, 1968

Mr. Jim Hamilton
Future Business Leader Sponsor
Chanute High School
Chanute, Kansas 66720

Dear Mr. Hamilton:

With each year of continued FBIA growth, the need for an accurate recording of historical events becomes more important. The unexpected death of one of our active FBIA sponsors, Miss Ruth Morgan, serves to illustrate the need for a written record of past FBIA activities. As an FBIA sponsor you have important information that needs to be recorded for historical purposes.

Vern Hoglund, a graduate student at Kansas State Teachers College, is preparing a historical study of FBIA in Kansas. Your help is needed to complete this study.

Enclosed is a questionnaire that pertains to your chapter organization and activities. As some of the questions may require background review, perhaps a check of your chapter records (e.g. club minutes) will help furnish answers to the questions.

We would appreciate your cooperation by completing the enclosed questionnaire and returning it by April 23. Also, we would like to have a copy of your chapter constitution. A stamped return envelope is enclosed.

Thank you for your cooperation.

Sincerely,

Richard F. Reichert
FBIA State Chairman

Enclosure

FBLA Chapter Questionnaire

Name of School _____ Chapter Number _____

I. Chapter Sponsors

Years of Service

A. Please list present chapter sponsors.

Name (Head Sponsor) _____	19__	to present
Name _____	19__	to present
Name _____	19__	to present
Name _____	19__	to present

B. Please list all past sponsors.

Name _____	19__	to 19__
Name _____	19__	to 19__
Name _____	19__	to 19__
Name _____	19__	to 19__
Name _____	19__	to 19__
Name _____	19__	to 19__

II. Local Chapter Organization

A. When was your chapter founded? _____

B. Has your chapter constitution been changed or revised since the original constitution was adopted?

No _____

Yes _____

If yes, what were the principal changes? _____

C. How frequently do you hold chapter meetings?

Monthly _____

Bimonthly _____

Other (Please specify) _____

D. What time of day are the chapter meetings usually held?

Evenings _____

During school day _____

Before school _____

Other (Please specify) _____

After school _____

E. Has any change in frequency or time of chapter meetings occurred in past years?

No _____

Yes _____

If yes, please explain _____

F. What are the annual local student dues?

\$1.00 _____

\$2.00 _____

1.50 _____

Other _____

G. Has the amount of student dues been changed since the chapter was formed?

No _____

Yes _____

If yes, in what year (s)? _____

What was the previous amount? _____

H. How are candidates for state conventions selected?

Point system _____

Other (Please explain) _____

III. Chapter Membership

A. Please indicate active student membership in the years that apply to your chapter.

1966-1967 _____	1959-1960 _____	1952-1953 _____
1965-1966 _____	1958-1959 _____	1951-1952 _____
1964-1965 _____	1957-1958 _____	1950-1951 _____
1963-1964 _____	1956-1957 _____	1949-1950 _____
1962-1963 _____	1955-1956 _____	1948-1949 _____
1961-1962 _____	1954-1955 _____	1947-1948 _____
1960-1961 _____	1953-1954 _____	1946-1947 _____

B. In practice, which of the following types of membership has your chapter recognized?

Active _____

Associate _____

Honorary _____

IV. Chapter Activities

A. What service projects (school and community) did your chapter have during the 1964-1967 school years?

	<u>Yes</u>	<u>No</u>
1. Established a speakers bureau made up of business students who appeared before high school assemblies, luncheon clubs, and business groups.	_____	_____
2. Sold advertisements and kept the financial records for the school yearbook, school newspaper, or athletic programs.	_____	_____
3. Raised funds for the purpose of securing additional and replacement equipment for use in the business education department.	_____	_____
4. Prepared and published the school newspaper.	_____	_____
5. Arranged for and made business education field trips to neighboring communities and cities to study business operations and office employment opportunities.	_____	_____

	<u>Yes</u>	<u>No</u>
6. Designed and installed a job placement service at the school.	—	—
7. Conducted a parliamentary procedure workshop, spelling relay, and similar projects.	—	—
8. Planned and conducted a Career Day, with speakers from business to acquaint the students with different vocations.	—	—
9. Conducted a follow-up study of graduates and communicated with the business education graduates who were working or attending college to determine what could be done to equip our students better for the work or college program in which they were engaged.	—	—
10. Prepared and presented assembly programs on topics such as "Office Do's and Don'ts," "Dress Night," "What is FBIA?" and the like.	—	—
11. Established a stenographic bureau for teachers, school organizations, or community groups.	—	—
12. Did volunteer work for charity organizations in the community--secretarial work, soliciting funds, and so on.	—	—
13. Conducted an FBIA Day in the community; volunteered to work in stores and business establishments.	—	—
14. Conducted a community survey of job opportunities by personal interviews and other means; tabulated information for use in preparing the school business curriculum and in job placement of students.	—	—
15. Compiled and published a student directory for the school.	—	—
16. Organized and operated a lending and savings bank in the school for use by students.	—	—
17. Other (Please specify) _____		
B. What fund-raising projects did your chapter have during the 1964-1967 school years?		
	<u>Yes</u>	<u>No</u>
1. Established and operated a store for school supplies.	—	—

- | | <u>Yes</u> | <u>No</u> |
|--|------------|-----------|
| 2. Sponsored a "Game Night" or similar festivities. | _____ | _____ |
| 3. Sponsored and conducted the sale of tickets for plays and other school activities and kept the financial records in connection with these activities. | _____ | _____ |
| 4. Conducted a concession booth at athletic events for the school. | _____ | _____ |
| 5. Other (Please specify) _____ | | |

C. What promotional projects did your chapter have during the 1964-1967 school years?

- | | <u>Yes</u> | <u>No</u> |
|--|------------|-----------|
| 1. Provided FBLA promotional materials and information to surrounding schools to help create interest in FBLA. | _____ | _____ |
| 2. Visited personally the schools interested in FBLA; provided an entertaining and informative program. | _____ | _____ |
| 3. Conducted an FBLA booth at school registration and meetings for business teachers. | _____ | _____ |
| 4. Prepared an installation team and traveled to surrounding schools as requested to install FBLA chapters when they have been granted a charter. | _____ | _____ |
| 5. Maintained an attractive bulletin board for the business department with a good representation of FBLA activities that will appeal to students not yet members of FBLA. | _____ | _____ |
| 6. Planned social events and invited prospective new members, or business students from a neighboring school in which there was no FBLA chapter; stressed FBLA in the program. | _____ | _____ |
| 7. Other (Please specify) _____ | | |

APPENDIX C

May 2, 1968

To: Maxine Tomasek, FBLA Chapter Sponsor
Subject: FBLA Chapter Questionnaire
From: Richard F. Reicharter

As you will recall, we recently sent you a questionnaire concerning FBLA chapter activities and organization. As of today, we have not received your completed questionnaire.

If it has been misplaced, please let me know and I will send you another one. If you haven't mailed in the questionnaire, we would appreciate it if you would complete and return it by May 9. Your help is needed to make the historical study of FBLA in Kansas complete.

APPENDIX D

KANSAS CHAPTERS, FUTURE BUSINESS LEADERS OF AMERICA
1948-1967*

<u>School</u>	<u>Chapter Number</u>	<u>Year Chartered</u>
1. University of Kansas Lawrence, Kansas	174	1948
2. St. Mary's High School St. Mary's, Kansas	264	1949
3. Shawnee Mission (North) High School Merriam, Kansas	272	1949
4. Hays High School Hays, Kansas	343	1950
5. Clay County Community High School Clay Center, Kansas	501	1951
6. Labette County Community High School Altamont, Kansas	567	1951
7. Chanute High School Chanute, Kansas	581	1951
8. Emporia Senior High School Emporia, Kansas	603	1952
9. Olathe High School Olathe, Kansas	725	1952
10. St. John's College Winfield, Kansas	728	1952
11. Hill City Memorial High School Hill City, Kansas	809	1953
12. Kansas State Teachers College Emporia, Kansas	817	1953
13. Rosedale High School Kansas City, Kansas	931	1954
14. Kansas State Teachers College of Pittsburg (now Kansas State College at Pittsburg) Pittsburg, Kansas	970	1954

*Includes two FBLA chapters chartered in March, 1968.

15.	Caney Valley High School Caney, Kansas	972	1954
16.	Derby High School Derby, Kansas	1101	1954
17.	Reno County Community High School (now Nickerson High School) Nickerson, Kansas	1140	1955
18.	St. John's High School St. John's, Kansas	1280	1955
19.	Manhattan High School Manhattan, Kansas	1348	1956
20.	St. George High School St. George, Kansas	1563	1957
21.	Hutchinson High School Hutchinson, Kansas	1806	1958
22.	Atlanta High School Atlanta, Kansas	1811	1958
23.	Americus High School Americus, Kansas	1813	1958
24.	Sabetha High School Sabetha, Kansas	1830	1958
25.	Lebo High School Lebo, Kansas	1857	1958
26.	Shawnee Mission East High School Kansas City, Kansas	1859	1958
27.	Bethel College North Newton, Kansas	1863	1959
28.	Northern Heights High School Allen, Kansas	2060	1959
29.	Topeka High School Topeka, Kansas	2174	1960
30.	Girls Catholic High School (now Marian High School) Hays, Kansas	2176	1960
31.	Kincaid High School Kincaid, Kansas	2221	1960

32.	Carleton Junior High School Derby, Kansas	2241	1960
33.	Campus High School Wichita, Kansas	2369	1961
34.	Topeka West High School Topeka, Kansas	2444	1961
35.	Highland Park High School Topeka, Kansas	2447	1961
36.	Washburn Rural High School Topeka, Kansas	2479	1961
37.	Horton High School Horton, Kansas	2480	1961
38.	Ottawa High School Ottawa, Kansas	2534	1961
39.	Sacred Heart High School Salina, Kansas	2704	1962
40.	Harveyville High School Harveyville, Kansas	2720	1962
41.	Arkansas City High School Arkansas City, Kansas	2747	1962
42.	Notre Dame High School Concordia, Kansas	2773	1963
43.	St. Mary of the Plains High School Dodge City, Kansas	2922	1963
44.	Burlington High School Burlington, Kansas	3004	1963
45.	Westmoreland High School Westmoreland, Kansas	3107	1964
46.	Bonner Springs High School Bonner Springs, Kansas	3168	1964
47.	Washington High School Kansas City, Kansas	3201	1964
48.	Grant County Community High School Ulysses, Kansas	3450	1965

49.	Central Junior High School Kansas City, Kansas	3595	1965
50.	Baldwin High School Baldwin City, Kansas	3911	1967
51.	Fredric Remington High School Whitewater, Kansas	3913	1967
52.	Madonna High School Wichita, Kansas	4181	1967
53.	Spearville High School Spearville, Kansas	4183	1967
54.	Hayden High School Topeka, Kansas	4220	1967
55.	Sumner High School Kansas City, Kansas	4319	1959
56.	Wyandotte High School Kansas City, Kansas	4351	1968
57.	Northwest Junior High School Kansas City, Kansas	4352	1968

APPENDIX E

Future Business Leaders of America
1201 Sixteenth Street, N.W., Washington, D.C. 20036

April 30, 1968

Mr. Vern Hoglund
1311 Exchange
Emporia, Kansas 66801

Dear Mr. Hoglund:

Thank you for your letter of April 20.

I am enclosing a copy of the 1967 Directory of FBLA chapters and the 1966 Directory of Phi Beta Lambda chapters. This will give you the information concerning the number of states in which FBLA is active and the total number of local FBLA chapters. As of April 26, 1968, there were 2,734 active FBLA chapters and 316 active Phi Beta Lambda chapters. As of April 29, 1968, there have been 4,413 chapters chartered. However, many of these chapters are inactive.

I hope this information will assist you in preparing your report. We would be very interested in seeing a copy. We appreciate your continued interest in the organization. When we can be of further assistance, please let us hear from you.

Sincerely yours,

Signed: Roger H. Nunley

Roger H. Nunley
Director for FBLA

APPENDIX F

Kansas State College of Pittsburg
Department of Business Administration
June 4, 1968

Mr. Vern Hoglund
1311 Exchange
Emporia, Kansas 66801

Dear Mr. Hoglund:

I appreciate your writing me relative to the development of the FBLA chapter at Kansas State College of Pittsburg. When our chapter received its charter in March of 1954, the sponsors of the organization were Miss Donette Davis and Dr. Bernard Dellasega. At that time we had about 50-60 charter members; later, Dr. Adele Thompson was the sponsor for two years; now the sponsors are Mr. Kenneth Colyer and Mr. Donald Houtakker.

If you desire any further information about the organization, please feel free to contact me further.

Very sincerely yours,

Signed: Ralf J. Thomas

Ralf J. Thomas, Chairman
Department of Business Administration

APPENDIX G

June 13, 1968

Mr. Vern Hoglund
1311 Exchange
Emporia, Kansas 66801

Dear Mr. Hoglund:

I am sorry to be so long in replying to your letter of May 6, but business has kept me from doing so.

I do not have any particular information or comments that I can make with regard to FBIA in Kansas other than to say that the leadership given by Mr. Reicherter has been outstanding and one of the most creative in any of the states. He has not only been instrumental in developing chapters within the high schools, but also the chapter at Emporia at the college level. This chapter is now the largest high school or college chapter in the United States.

The Emporia chapter has also been responsible for the development of young men who have gone into other states and taken positions of leadership.

If you care to make use of any of these comments in your thesis, please feel free to do so.

Sincerely,

Signed: Hamden L. Forkner

Hamden L. Forkner
President