A Thesis

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Kansas State Teachers College of Emporia

In Partial Fulfillment
of the Requirements for the Degree
Master of Science

by
Virginia Bundy Higgins

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CHAPTER I

INTRODUCTION TO THE STUDY

I. BRIEF HISTORY OF THE KANSAS SPEECH JOURNAL

At the Speech Roundtable of the State Teachers' meeting of November, 1938, Leonard Jensen and Charles Harrell were authorized to formulate a resolution for a State Speech Teachers Association, and an organizational committee was appointed. This committee met February 18, 1939, and drew up a constitution for the Speech Teachers Association. ¹ On March 4, 1939, speech teachers from towns throughout Kansas met at Topeka High School, and the proposed constitution was modified and adopted.² The name of the Kansas Speech Teachers Association was changed to the "Kansas Speech Association" by subsequent constitutional modification on November 6, 1952.³ The earliest written reference to the Kansas Speech Journal occurs in the "Minutes of the Kansas Speech Teachers Association, March 4, 1939," where it is mentioned that John I. Young, of Salina, Kansas, was elected to the position of Editor.⁴

¹ L. A. Stafford, "Minutes of the Kansas Speech Teachers Association, February 18, 1939." This and all subsequent references to the Minutes of the Kansas Speech Association may be found in the official Book of Minutes of the Kansas Speech Association, which is kept on file with the Executive Secretary-Treasurer of the Kansas Speech Association.

² L. A. Stafford, "Minutes of the Kansas Speech Teachers Association, March 4, 1939."

³ H. Francis Short, "Minutes of the Kansas Speech Teachers Association, November 6, 1952."

⁴ Stafford, loc. cit.
It is not known when the first issue of the Kansas Speech Journal was published, nor is it known how frequently the early issues actually appeared. The earliest issues extant bear the notation that they were to be published on the basis of "five bi-monthly issues yearly." This policy of publishing five issues per year apparently continued until the school year 1955-56, when the frequency of actual publication is uncertain. In the school year 1956-57 four issues were published. Three issues were published in 1957-58. Actual publication of the Kansas Speech Journal is also uncertain for the school year 1958-59. There were six issues in 1959-60; and thereafter there were seven issues yearly until the school year of 1965-66, when the Association adopted its present policy of publishing three issues per year.

The earliest issue extant of the Kansas Speech Journal is Vol. X, No. 5, May, 1949. Attempts to find missing issues of the Kansas Speech Journal

Little is known of the publishing schedule of Vol. XVII, 1955-56. Only one issue, No. 2, is extant. No mention is made within that issue of the existence or absence of issue No. 1; neither is there mention of a schedule for publication of any subsequent issues of Vol. XVII. It is interesting to note that on page 4 of an issue of the following year (Vol. XVIII, No. 1, 1956-57), William A. Conboy, Managing Editor, mentions "the failure of last year's Journal to meet publishing commitments..." It can be assumed from Conboy's reference that whatever publication of the Journal actually occurred in 1955-56 was on an irregular basis.

J. L. Martin, Jr., Editor of the Kansas Speech Journal for Vol. XXV, No. 1, 1963-64, states on page 4 of that issue that a following article by J. Matt Hill, "How to Improve Debating in Kansas Schools," is a reprint from "Volume XX, Number 2, 1958-59." A careful check of the issues extant prior to 1963-64 did not reveal this article in any other issue. There are no issues extant of Vol. XX, and it may be assumed that Hill's article did appear in this volume; however, the actual publication of the Journal in 1958-59 is still uncertain.
Journal formed a substantial part of the preliminary work of this study. The official repository for the Kansas Speech Journal is the Department of Speech and Drama of the University of Kansas, Lawrence, Kansas. The Kansas Speech Association several years ago authorized the University of Kansas to collect and bind all the issues of the Kansas Speech Journal. Up to that time there had been no official repository for the Journal, and locating back issues was not an easy task. Most of the issues were found, however; there are now four bound volumes containing all the issues extant at the University of Kansas.

Arrangements were made with the University of Kansas to borrow the complete set of the Kansas Speech Journal; and after examination of them with reference to missing issues, further attempts were made to locate missing issues. Primary among these attempts were: conversations and correspondence, advertisement, and study of the Minutes of the Kansas Speech Association. In particular, a letter containing a statement of the nature of this study and describing the missing issues was mailed to over 200 people and institutions in hope that some of the missing issues could be found. This method produced one issue, No. 2, the only issue extant of Vol. XVII. An advertisement was published in the Newsletter of the United States Book Exchange, Inc., Vol. XX, No. 6/7, June-July, 1968. Although this Newsletter is sent to about 1600 libraries, no missing issues were located through this medium. A

particular interest in why no issues of the Kansas Speech Journal prior to Vol. X, 1949, could be located led to a careful search of the Minutes of the Kansas Speech Association. On November 7, 1942, the Association voted to have the Extension Division of the University of Kansas "publish two pages of articles, edited by the President of the association . . . to be sent out with the Prompter [sic]." Subsequent correspondence with the Extension Division of the University of Kansas led to an examination of the complete set of The Prompter. The Prompter was a monthly newsletter directed primarily toward high school dramatic art. It was sent without charge to anyone in Kansas interested in drama and the speech arts. The Prompter was published from October, 1939, through March, 1945. There are 44 issues of The Prompter, and nine of the 44 issues contain either references to or official publications of the Kansas Speech Association. The Prompter was not replaced with another publication. Because of the difficulty of travel during the war years, the Association did not meet on a regular basis during its early history; it appears highly probable that rather than publishing its own journal during this time, the Association relied upon the services of The Prompter. Through the discovery of Association material in The Prompter, and through conversations and correspondence with several individuals who were active members of the Association during its early years, it can be stated with fair assurance that the Kansas Speech Journal

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8 Edith Youmans, "Minutes of the Kansas Speech Association, November 7, 1942."
evidently did not have nine years' actual publication prior to Vol. X. A reasonable explanation of the assignment of volume numbers for the Kansas Speech Journal would seem to be that whenever the first issue was published, it was assigned a volume number to correspond to the number of years the Association had been in existence.

II. THE NEED FOR PERIODICAL INDEXING

Indexing in general is done to make the contents of a book, periodical, or other publication immediately available to the reader. Peter Ferriday comments that "the need for indexes has been realised [sic] as long as there have been periodicals..."9 A brief consideration should be given to the place of periodical literature. Andrew Delbridge Osborn describes periodicals as "indispensable for research and information,"10 and cites Ditmas as follows:

.. the literary, scientific or technical periodical has come to stay—more, it has won such an honoured [sic] place amongst the tools of research that it has attained the right to be treated sui generis, and not as a poor relation of the book.11

Problems which arise in the use of the Kansas Speech Journal

9Peter Ferriday, "Indexing of Periodicals," The Indexer, IV:2, Autumn, 1964, p. 34.


because it has never been thoroughly indexed seem obvious. An index to its contents makes the use of the Journal expedient for the reader or researcher. Having an index allows the general reader to find items of interest without undue searching, permits teachers to find items for teaching purposes, opens a nearly untouched source for undergraduate and graduate students doing research, and results in a generally much wider use of the Kansas Speech Journal, both by people within and without the state of Kansas.

III. STATEMENT OF THE PROBLEM

Purpose of the study. It was the purpose of this study to compile a Table of Contents, an Author Index, and a Classified Subject Index to all issues extant of the Kansas Speech Journal.

Definition of terms. "Kansas Speech Journal" is defined as "the official publication" of the Kansas Speech Association.12

"Issues extant" is defined as those issues of the Kansas Speech Journal which are currently or actually existing or which have not been lost or destroyed, up to and including Vol. XXIX, No. 3, Spring, 1968.

"Table of Contents" is defined as a chronological listing by issue of all issues extant of the Kansas Speech Journal with volume numbers, issue numbers, dates of publication, appended respectively, followed by titles of articles, authors' names, and page numbers in that order.

"Author Index" is defined as an alphabetical listing of authors of primary articles by surname, with the author's name followed by an alphabetical listing of the primary articles he has written and which have appeared in issues extant of the Kansas Speech Journal. Each title is followed by the volume number, issue number, and page numbers, respectively, of each article.

"Classified Subject Index" is defined as a topical index of names, items, and ideas, indexed alphabetically, cross-referenced, with appropriate sub-classes within each category as necessary. The Classified Subject Index includes only items of primary interest, and specifically excludes open letters to the president, editorials, convention information, news and notes, and other miscellaneous items. The volume number, issue number, and page or pages where the item occurs are appended to each entry.

Limitations of the study. This study is limited to issues extant of the Kansas Speech Journal up to and including Vol. XXIX, No. 3, Spring, 1968. Items which appear only in The Prompter are specifically excluded.

IV. REVIEW OF LITERATURE

There has never been a comprehensive indexing of the Kansas Speech Journal. A Topical Index of Articles 1949-1962 appears in one

A Topical Index of Articles 1949-1962. This index appears in bound Vol. II (Vols. XXI-XXIII), and exists only in the official collection at the University of Kansas. It has never been printed in any issue of the Journal and has never been a supplement to it. No author or date are given.
of the four bound volumes of the *Kansas Speech Journal* housed at the University of Kansas. This twelve-page index lists articles in eleven areas: Contest Forensics, Discussion and Debate, The General Field, Interpretation, Listening, Public Address and Rhetoric, Radio and Television, Speech Correction, The State Program, Teaching, and Theatre. Articles are divided into these eleven categories based upon their nature and chronological appearance in the *Kansas Speech Journal*. This article index is not the same type of indexing performed in this study, but it is the only index of the *Kansas Speech Journal* existent prior to this study.

V. SOURCES OF MATERIAL


In addition to the speech periodical indexes listed above, material on the process of indexing is helpful. Much material exists on the process of indexing in general, but specialized indexes, such as periodical indexes, present certain problems of their own; and it is difficult to find a set of rules applicable to the indexing of all periodicals. This particular problem of periodical indexing is summed up by Ferriday:

Considering how much periodicals differ in scope, size and frequency of appearance it would be absurd to suggest that there could be one method of compilation of their indexes which would be suitable to them all.14

Although periodical indexing seems to be an artistic process with few prescriptive rules, reference to general principles of indexing are helpful. The following sources have been helpful: Collison, R. L., Indexes and Indexing (New York: John de Graff Inc., 1953), with special reference to "Twenty Basic Rules for Indexers," pp. 138-140; Osborn, Andrew Delbridge, Serial Publications, Their Place and Treatment in Libraries (Chicago: American Library Association, 1955); Ferriday, Peter, "Indexing of Periodicals," The Indexer, IV:2, Autumn, 1964, pp.

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14Ferriday, loc. cit.
34-38, 50; and Kerr, Jessica M., "Indexing Hints for Beginners—With Special Emphasis on Time-Saving," The Indexer, V:3, Spring, 1967, pp. 131-132.

VI. METHOD OF ORGANIZATION

The remainder of this study is presented in the following manner: Chapter II, Kansas Speech Journal, Table of Contents, Vols. X-XXIX; Chapter III, Kansas Speech Journal, Author Index, Vols. X-XXIX; and Chapter IV, Kansas Speech Journal, Classified Subject Index, Vols. X-XXIX.
CHAPTER II

KANSAS SPEECH JOURNAL

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